



Canine Carnival 2021 Sponsor

**Williamsburg Parks & Recreation is hosting
their 4th annual Canine Carnival
at
Quarterpath Park
202 Quarterpath Road, Williamsburg, VA**

Sunday, October 17, 2021 from 1 - 4 pm
**This "Pawty in the Park" event will be fun
for the entire family, including Fido!**

Canine Carnival is a Williamsburg Parks and Recreation event that is focused on providing information, entertainment and resources to the pet-owning population of the area.

We hope that we can count on your support and include you as a partner for our 5th annual Canine Carnival; A Pawty in the Park. Your tax-deductible contribution will not only identify you as a community-minded business but will help with the upkeep of Waller Mill Dog Park.

The carnival will feature vendors and information booths, wiener dog races, costume contest, raffle items, food and more. This event will also provide a perfect opportunity to inform attendees of pet-friendly businesses and services available from professionals like you.

\$500 Top Dog Sponsor

- Identification as sponsor on flyers/e-news.
- Company name & link on event webpage.
- Name recognition on social media.
- Your logo on sponsor signage at event.
- Prime booth location at the event .
- Verbal "Thank you" at event.

\$300 Dog Caricature Sponsor

- Company name & link on event webpage.
- Name recognition on social media.
- Your company info/logo at caricature tent.
- Your logo on sponsor signage at event.
- Free booth space at the event.

\$200 Hot Dog Sponsor

- Company name & link on event webpage.
- Name recognition on social media.
- Your logo on sponsor signage at event.
- Free booth space at the event.

\$100 Puppy Chow Sponsor

- Company name & link on event webpage.



CANINE CARNIVAL
SUNDAY, OCTOBER 17, 2021
1:00PM - 4:00PM
QUARTERPATH PARK

Promote your business at Williamsburg Parks & Rec #1 dog-friendly event. Our Canine Carnival event is a fun-filled afternoon for dogs and people of all ages.

This is your company's opportunity to promote dog products and services to Williamsburg area pet owners and their dogs!

Sponsorship Deadline:
September 24, 2021

Canine Carnival Date:
Sunday
October 17, 2021



**Contact us if interested in
being a sponsor at:**

Williamsburg Parks & Rec
202 Quarterpath Road
Williamsburg, VA 23185
(757) 259-3760
parksandrec@williamsburgva.gov



CANINE CARNIVAL SPONSORSHIP AGREEMENT
Sunday, October 17, 2021

Business Sponsor: _____

Contact Name: _____

Address: _____

Phone(s): _____

E-mail: _____

Website: _____

Facebook: _____

Would you like a space at the event? Yes No

Display/Items to be sold: _____

Interest in doing demo? _____

Sponsorship Opportunities:

- \$500 Top Dog Sponsor
- \$300 Dog Caricature Sponsor
- \$200 Hot Dog Sponsor
- \$100 Puppy Chow Sponsor

Will you be raffling off a prize at your table?

Raffle Prize: _____

Payment Information:

Payment must be submitted along with your application to:
Williamsburg Parks & Recreation c/o Quarterpath Recreation Center
202 Quarterpath Road - Williamsburg VA 23185

I (we), the below-signed certify:

- That the above information is correct.
- That in consideration and as a condition of the above identified registrant's participation in the **2019 Canine Carnival**, I agree to indemnify, defend and hold harmless the City of Williamsburg, its agents and employees from and against any and all liability from injury which I may suffer as a result of or in any connection with or arising out of the registrant's participation in the above program.

I hereby agree to the attached Sponsorship Regulations.

Signature: _____

Date: ____/____/____

OFFICE USE ONLY: Date Received: ____/____/____

Payment Amount: \$_____

Sponsorship Regulations

The Williamsburg Parks & Recreation Department (“WPRD”) will not accept sponsorship materials that are disparaging, disrespectful or disreputable to persons, groups, businesses or organizations, including promotions that portray individuals as inferior, evil or contemptible because of their race, color, creed, age, marital status, disability, national origin, ethnic background, religion, sexual orientation, gender, or any other characteristic protected under federal, state or local law.

WPRD will not accept sponsorship materials that are false, misleading, libelous, deceptive or fraudulent.

WPRD shall only accept sponsorships that it deems in its sole discretion that are appropriate to display during activities for children and youth. Consequently, WPRD will not accept sponsorships that advertise products or promote activities that are deemed by WPRD, in its sole discretion, to be harmful, unhealthy, unwholesome or otherwise deleterious to children, including but not limited to the following:

- a. WPRD will not accept sponsorships that relate to an illegal activity or propose a commercial transaction that is prohibited by federal, state or local law, regulation, or ordinance for the localities and partners served by the Department.
- b. WPRD will not accept sponsorships that contain explicit or suggestive sexual material, obscene material, or material harmful to minors as those terms are defined in Virginia Code §§ 18.2-372 *et seq.*
- c. WPRD will not accept sponsorships for X-rated movies, sexually oriented businesses, adult bookstores, escort services, pawn shops, tattoo parlors, check cashing or similar services, or massage parlors, except that clinical facilities of a licensed and certified massage therapist pursuant to title 54.1 of the Code of Virginia or other salons or day spas in which massage therapy is offered as one service in addition to numerous other cosmetology services may be considered as sponsors.
- d. WPRD will not accept sponsorships for tobacco or tobacco-related products. Anti-tobacco advertising is acceptable.
- e. WPRD will not accept sponsorships for alcohol or alcohol-related products. Anti-alcohol promotions, such as the Virginia ABC campaign “None for the Road” is acceptable.
- f. WPRD will not accept sponsorships for illegal drugs, illegal drug paraphernalia, or legal drugs with sexual connotations.
- g. WPRD will not accept sponsorships for the sale or use of firearms and other weapons.
- h. WPRD will not accept sponsorships that depict violence and will not accept sponsorships that advocate violence of any kind.
- i. WPRD will not accept sponsorships that advocate participation in gangs, cults, or the occult.
- j. WPRD will not accept sponsorships that include language that is obscene or profane.

WPRD will not accept sponsorships for political campaigns, political issues, issue advocacy, public interest, or public service campaigns.

Medical products or treatments sponsorships are to be treated in a restrained and inoffensive manner as determined by the Parks & Recreation Director.

All materials that promote contests or giveaways must comply with all applicable laws and regulations.

WPRD reserves the right to use any sponsorship space for department and other government announcements and information until such space is sold to sponsors.

All sponsorship eligibility decisions determined by the Parks and Recreation Director are final.