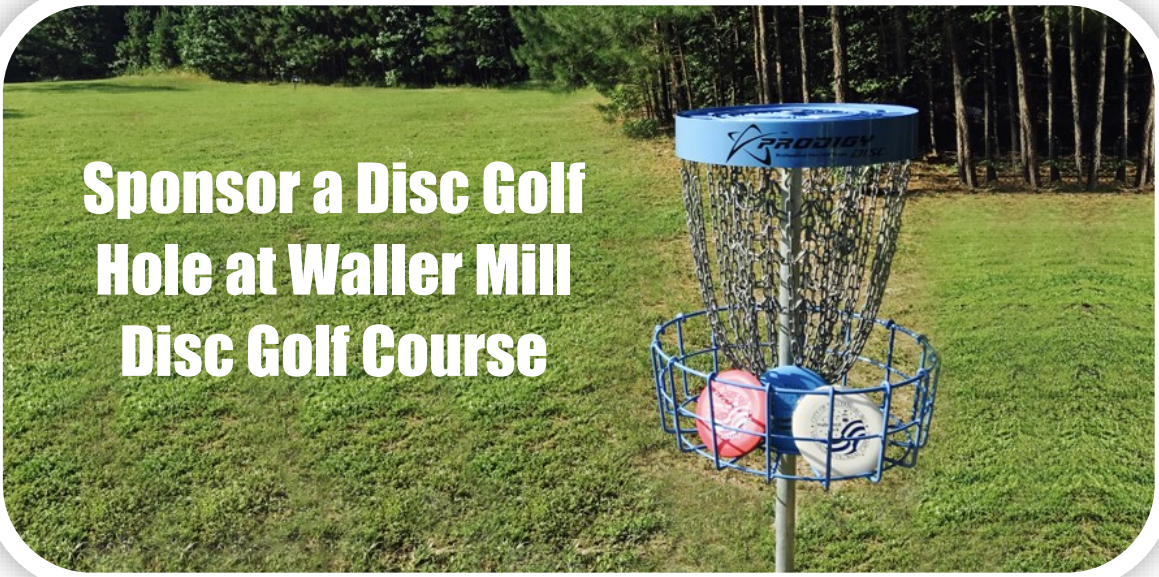
Disc Golf Hole Sponsor



Williamsburg Parks and Recreation is excited to announce the opening of the Waller Mill Park Disc Golf Course, an 18-hole championship level course at Waller Mill Park located at 901 Airport Road, Williamsburg, VA 23188. With the opening of the disc golf course , we want to share with you an opportunity to become a Hole Sponsor.

Hole sponsorships is a great way for area residents and businesses to get involved and lend a personal interest to the sport. Thirty-six opportunities to advertise local businesses will be accepted, each for a one-year period. The cost for sponsorship is only $150 total ($200 for both long and short hole of same number).

Williamsburg Parks and Recreation is committed to maintaining and improving 2,700 acres of park land and open space at Waller Mill Park to enhance the quality of life in our community. The Waller Mill Disc Golf Course attracts local residents and visitors from outside of the Williamsburg area, while helping build an active and engaged community to support local businesses.

Hole Sponsorship:

- Company Name and Logo on 8 x 3” placard on hole signage.
- Mention on social media as a sponsor.
- Company Link on Waller Mill Disc Golf web page.

Temporary hole signage has been installed at Waller Mill Park Disc Golf Course. The permanent signs, complete with tee pads will be installed once sponsors have been secured.

What is Disc Golf?

Disc Golf has grown in the United States over the past ten years and can be played by people of all ages. Disc golf is played in much the same fashion as traditional golf but uses throwing discs instead of a struck ball.

Players will have a choice of two tee pads at each hole from which to throw their discs along the fairway towards the metal basket.

Contact Information:

Michael VanAudenhove
Waller Mill Park
901 Airport Road
Williamsburg, VA 23188
mvanaude@williamsburgva.gov
757-259-3778

City of Williamsburg
202 Quarterpath Road
Williamsburg VA 23185

Parks & Recreation
www.williamsburgva.gov
757.259.3760

DISC GOLF HOLE SPONSOR AGREEMENT

Company: Name: _____ Contact Name: _____

Address: _____

Phone: Number: _____ Fax: _____ Email: _____

Website URL: _____ _____ _____

Facebook Page: _____

Hole Sponsor:

- One Year: $150.00/per tee sign ($100.00 renewal)
- Entire Hole: $200.00 ($150.00 renewal) Entire hole is both long & short tee signs of same number

Hole Preference:

Short Holes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Long Holes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18

Please circle the preferred hole above and draw a square around your second choice. Williamsburg parks and Recreation assigns locations on a first-come, first-served basis.

Sponsor Plaque:

A placard will be placed at the tee box of the hole you sponsor. Please provide us with a JPG or EPS file with your requested artwork that is production-ready.

Payment Information:

Return completed form with payment to:
Williamsburg Parks and Recreation
202 Quarterpath Road, Williamsburg, VA 23185

Agreement:
Sponsorship in the City of Williamsburg Parks & Recreation Disc Golf Course Hole Sponsor Program does not give the Sponsor any rights or responsibilities in the operation of the program. This agreement does not make the Sponsor and the City of Williamsburg partners in any form, and neither shall have the opportunity to represent or bind the other in any manner other than to the terms specified herein. *Upon payment-in-full, this agreement is executed by each party and dated by Williamsburg Parks & Recreation:*

_____ _____ _____ _____
Sponsor Signature Date Williamsburg Parks & Recreation Signature Date

Sponsorship Regulations

The Williamsburg Parks & Recreation Department ("WPRD") will not accept sponsorship materials that are disparaging, disrespectful or disreputable to persons, groups, businesses or organizations, including promotions that portray individuals as inferior, evil or contemptible because of their race, color, creed, age, marital status, disability, national origin, ethnic background, religion, sexual orientation, gender, or any other characteristic protected under federal, state or local law.

WPRD will not accept sponsorship materials that are false, misleading, libelous, deceptive or fraudulent.

WPRD shall only accept sponsorships that it deems in its sole discretion that are appropriate to display during activities for children and youth. Consequently, WPRD will not accept sponsorships that advertise products or promote activities that are deemed by WPRD, in its sole discretion, to be harmful, unhealthy, unwholesome or otherwise deleterious to children, including but not limited to the following:

a. WPRD will not accept sponsorships that relate to an illegal activity or propose a commercial transaction that is prohibited by federal, state or local law, regulation, or ordinance for the localities and partners served by the Department.
b. WPRD will not accept sponsorships that contain explicit or suggestive sexual material, obscene material, or material harmful to minors as those terms are defined in Virginia Code §§ 18.2-372 *et seq*.
c. WPRD will not accept sponsorships for X-rated movies, sexually oriented businesses, adult bookstores, escort services, pawn shops, tattoo parlors, check cashing or similar services, or massage parlors, except that clinical facilities of a licensed and certified massage therapist pursuant to title 54.1 of the Code of Virginia or other salons or day spas in which massage therapy is offered as one service in addition to numerous other cosmetology services may be considered as sponsors.
d. WPRD will not accept sponsorships for tobacco or tobacco-related products. Anti-tobacco advertising is acceptable.
e. WPRD will not accept sponsorships for alcohol or alcohol-related products. Anti-alcohol promotions, such as the Virginia ABC campaign "None for the Road" is acceptable.
f. WPRD will not accept sponsorships for illegal drugs, illegal drug paraphernalia, or legal drugs with sexual connotations.
g. WPRD will not accept sponsorships for the sale or use of firearms and other weapons.
h. WPRD will not accept sponsorships that depict violence and will not accept sponsorships that advocate violence of any kind.
i. WPRD will not accept sponsorships that advocate participation in gangs, cults, or the occult.
j. WPRD will not accept sponsorships that include language that is obscene or profane.

WPRD will not accept sponsorships for political campaigns, political issues, issue advocacy, public interest, or public service campaigns.

Medical products or treatments sponsorships are to be treated in a restrained and inoffensive manner as determined by the Parks & Recreation Director.

All materials that promote contests or giveaways must comply with all applicable laws and regulations.

WPRD reserves the right to use any sponsorship space for department and other government announcements and information until such space is sold to sponsors.

All sponsorship eligibility decisions determined by the Parks and Recreation Director are final.