



Williamsburg, VA

Key Findings 2018

The NCS is presented by NRC in collaboration with ICMA



About The NCS

- **Community Livability**
 - Community Characteristics
 - Governance
 - Participation



Facets of Community Livability

Safety

Mobility

Economy

Recreation
and Wellness

Quality of
Community
Overall

Natural
Environment

Built
Environment

Education
and
Enrichment

Community
Engagement

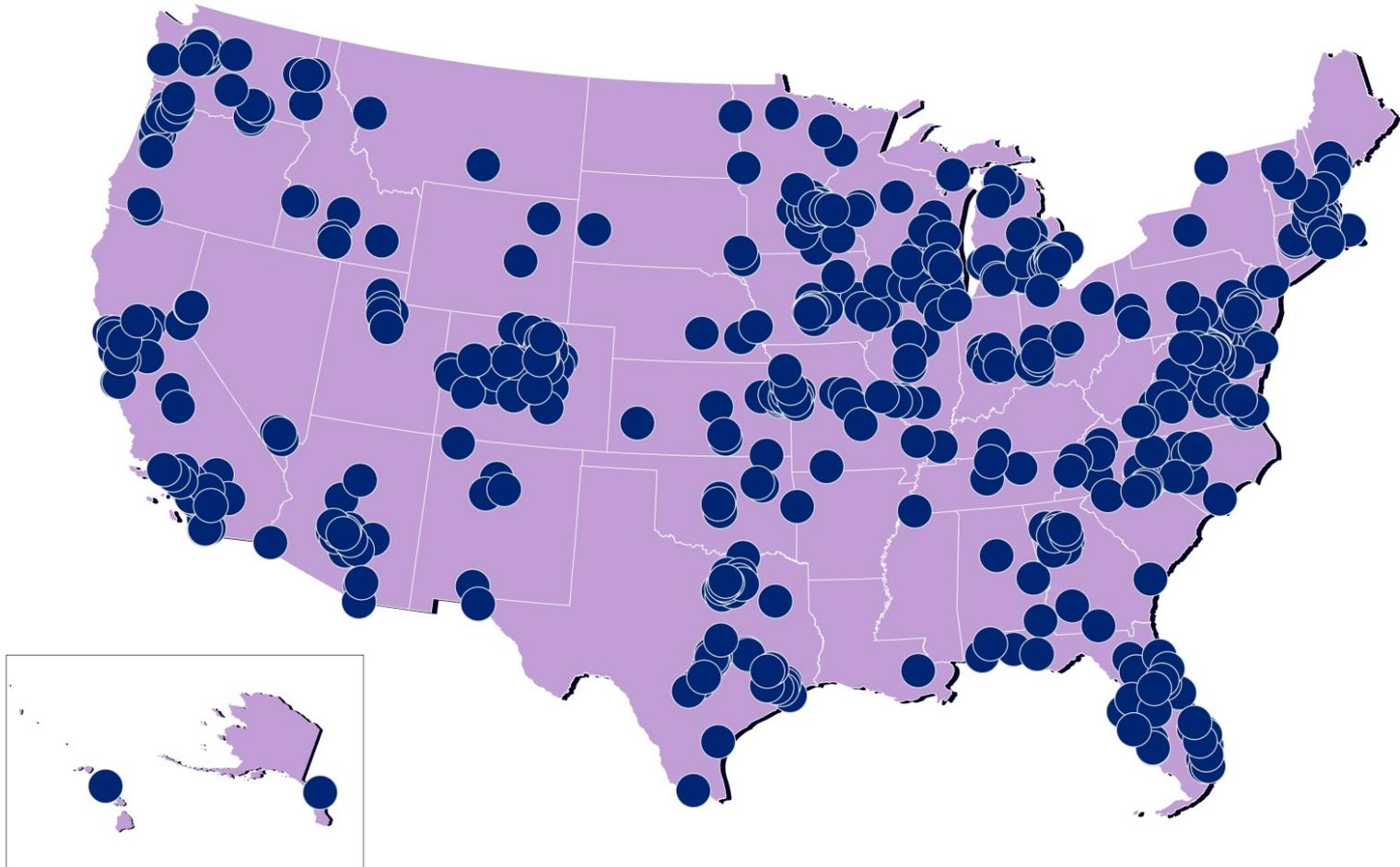
The NCS & Williamsburg

- Participant in The NCS since 2008
 - 2008, 2010, 2012, 2014 and 2016
- Scientific sample of 1,600 households
 - 379 returned surveys; 25% response rate
 - \pm 5% margin of error

Online
option

Presentation

National Benchmark Comparisons



2018 National Benchmark Comparisons

20

received
higher
ratings

112

received **similar**
ratings

1

received
lower
ratings

2018 Ratings Compared to 2016

9

received
higher
ratings

113

received **similar**
ratings

11

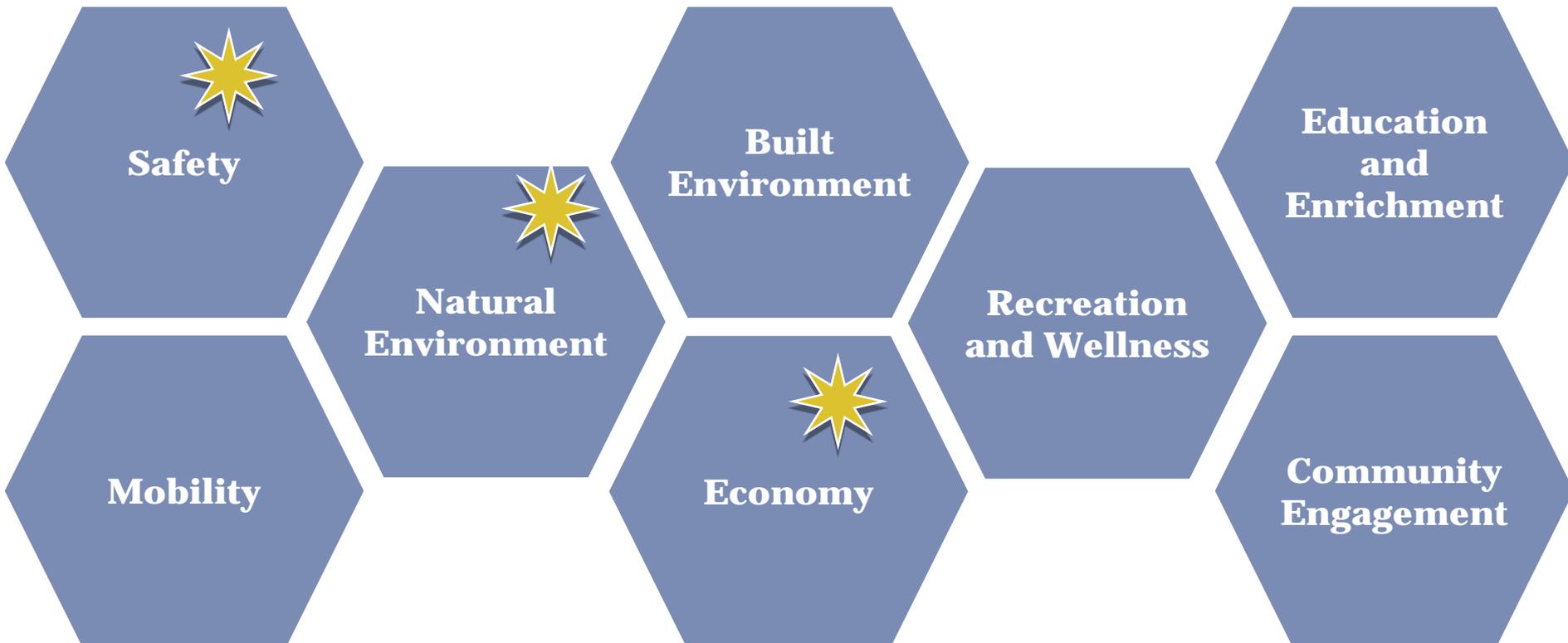
received
lower
ratings

Key Focus Areas

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

* Most important



Key
Finding
#1

**Williamsburg is a
great place to live
and residents feel
*safe***

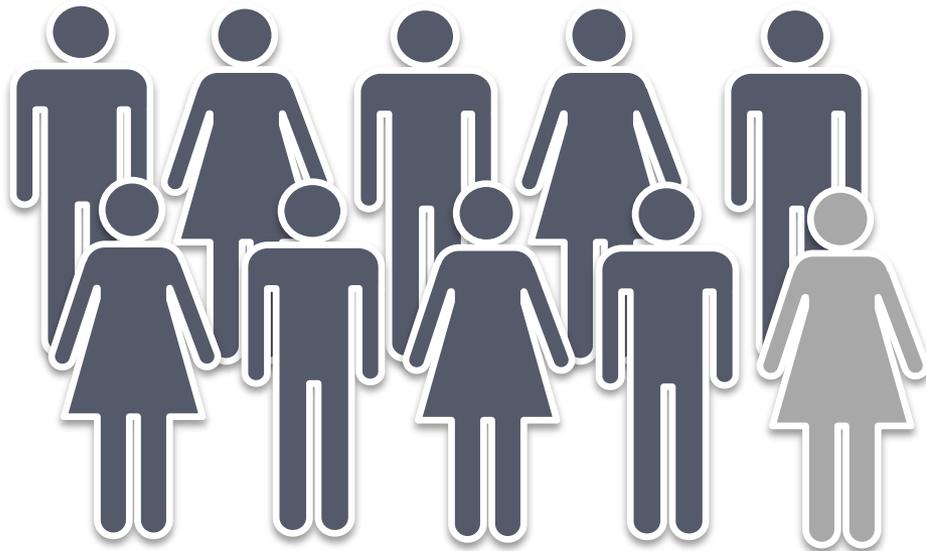


89%

Residents think Williamsburg
is an excellent or good
place to live



9
in
10



★ *Higher than benchmarks*

Overall appearance ★
Place to raise children
Place to retire ★



excellent or good

Positive features



Overall quality of life
88%



Overall image ★
85%



Neighborhoods

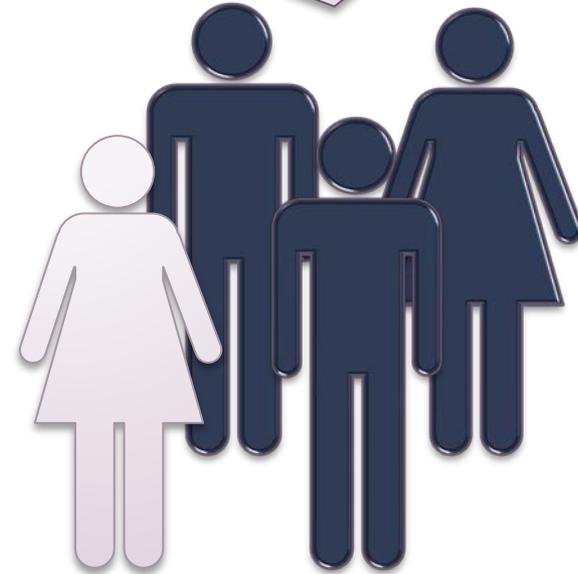
82% excellent or good

★ *Higher than benchmarks*

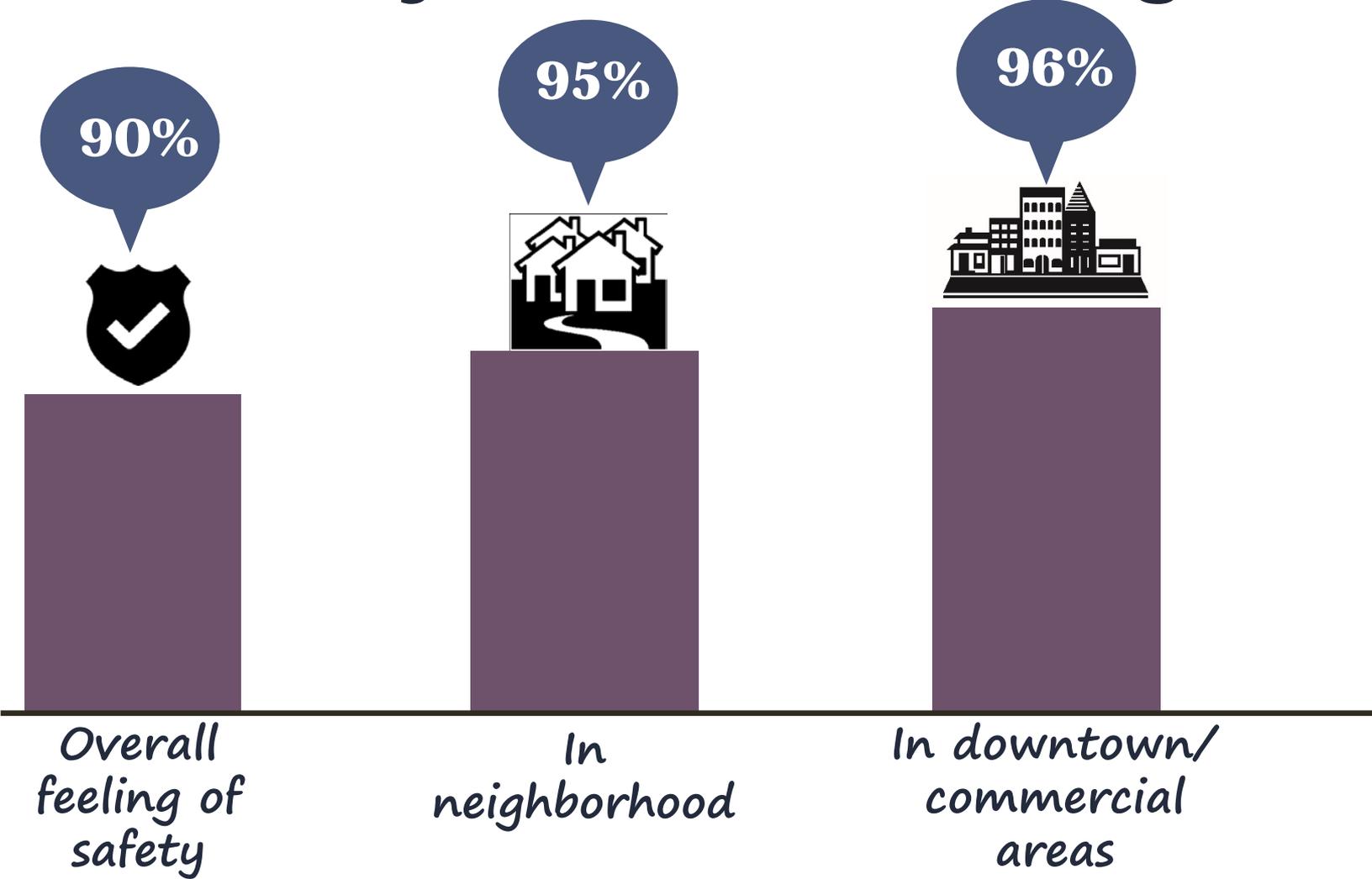
Loyalty to the Community

3 in 4

Recommend Williamsburg
Remain in Williamsburg



Safety in Williamsburg



excellent/good or very/ somewhat safe

9 in 10

Fire services
Ambulance/EMS



excellent or good



4 in 5

Police services

Prevention Services

Fire prevention

91%

Crime prevention

77%

excellent or good





8 in 10

Did NOT report a crime



9 in 10

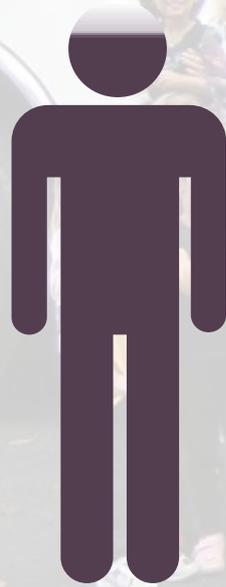
NOT a victim of a crime

52%*



**Stocked supplies for an
emergency**

 *Higher than benchmarks*



98%

Residents agree:
Williamsburg is a safe city

Key
Finding
#2

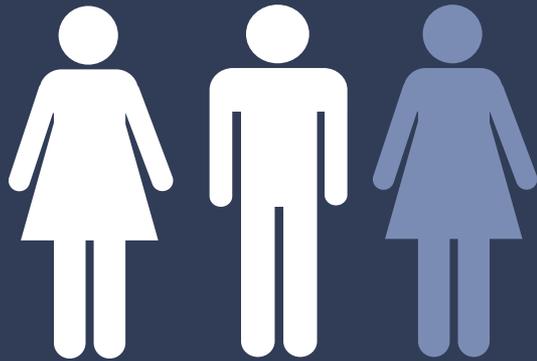
**Ease of travel is
viewed *favorably*,
but residents have
concerns about
city streets**

8 in 10



Overall ease of travel

★ Higher than the benchmark
excellent or good/at least once



At
least

2 in 3

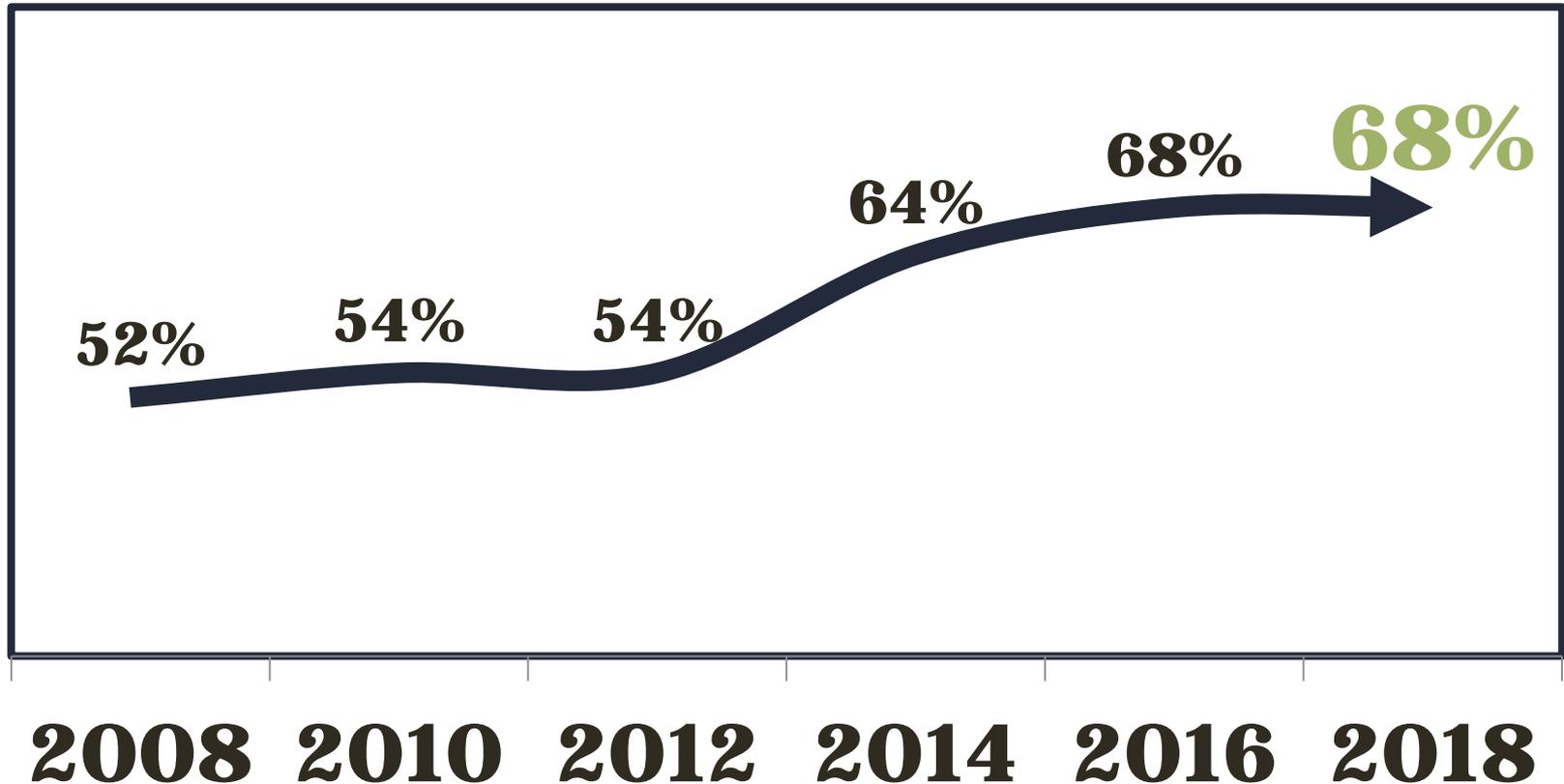
Paths and walking trails

Ease of walking

Ease of travel by car

★ Walked or biked instead of driving

Traffic flow



★ *Higher than benchmarks*

excellent or good

Mobility Services for Focus

6 in 10

- ✓ Street cleaning
- ✓ Street lighting



5 in 10

- ✓ Street repair

4 in 10

- ✓ Snow removal



Percent excellent or good



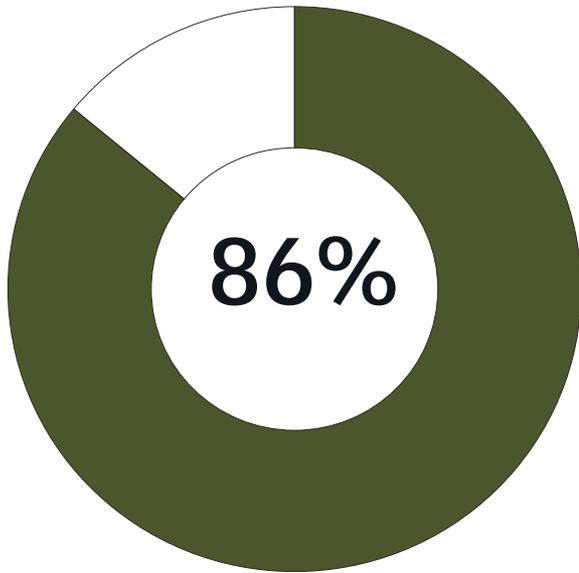
Lower than the benchmark

Key
Finding
#3

**The Natural
Environment is an
asset that residents
want to *protect***

An Asset of the Community

Overall natural environment

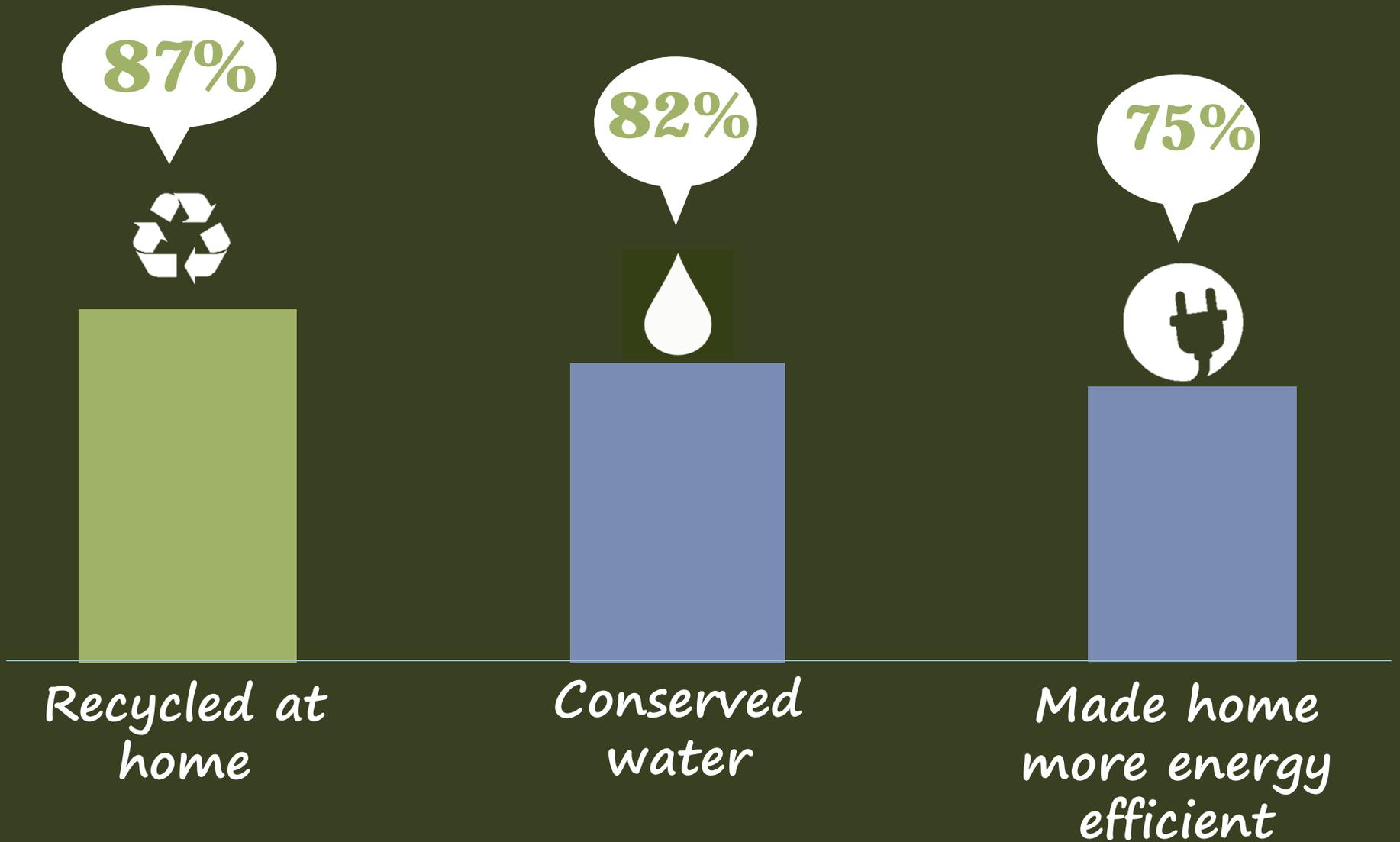


excellent or good

★ *Higher than benchmarks*



Green Behaviors



A VISION

Williamsburg is a beautiful city

9 in

10



strongly or somewhat agreed

Key
Finding
#4

**The City's
Economy is a
priority
for residents**

Business and service establishments

67%

Vibrant downtown/commercial area

62%

Place to work

60%

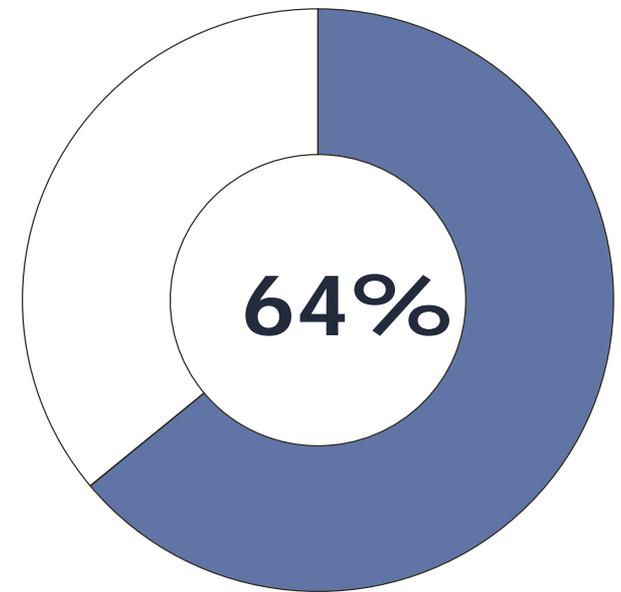
Cost of living

46%

Employment opportunities

40%

Overall economic health



excellent or good

Positive Economic Features



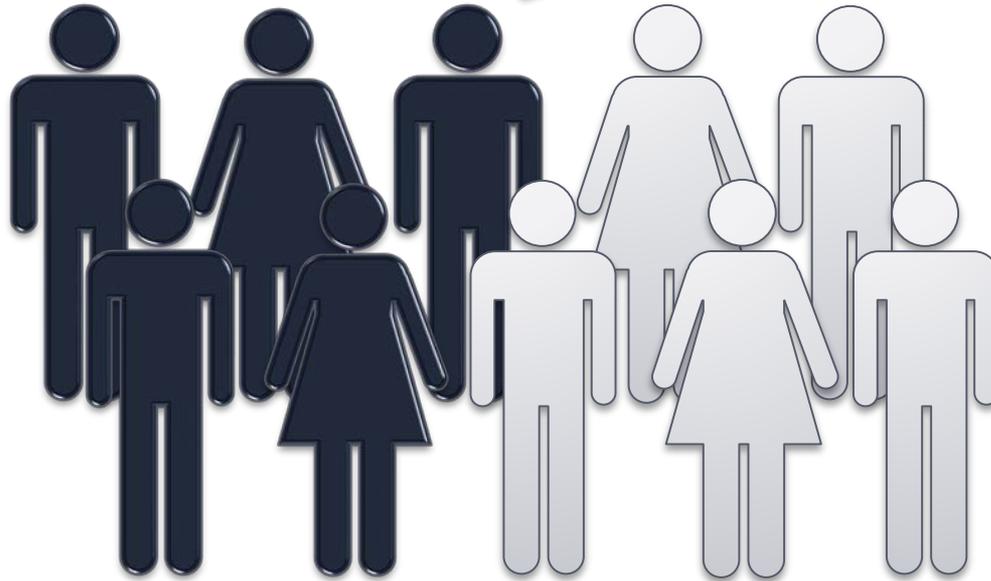
★ *Higher than benchmarks*

excellent or good

Work in Williamsburg



Yes ★



★ Higher than benchmarks

Key
Finding
#5

**Residents are
more *engaged* in
their community**

Community Engagement

Volunteer opportunities

82%



Public information services

79%



Social events and activities

73%



Opportunities to participate in community matters

68%



Sense of community

66%



Overall direction

57%



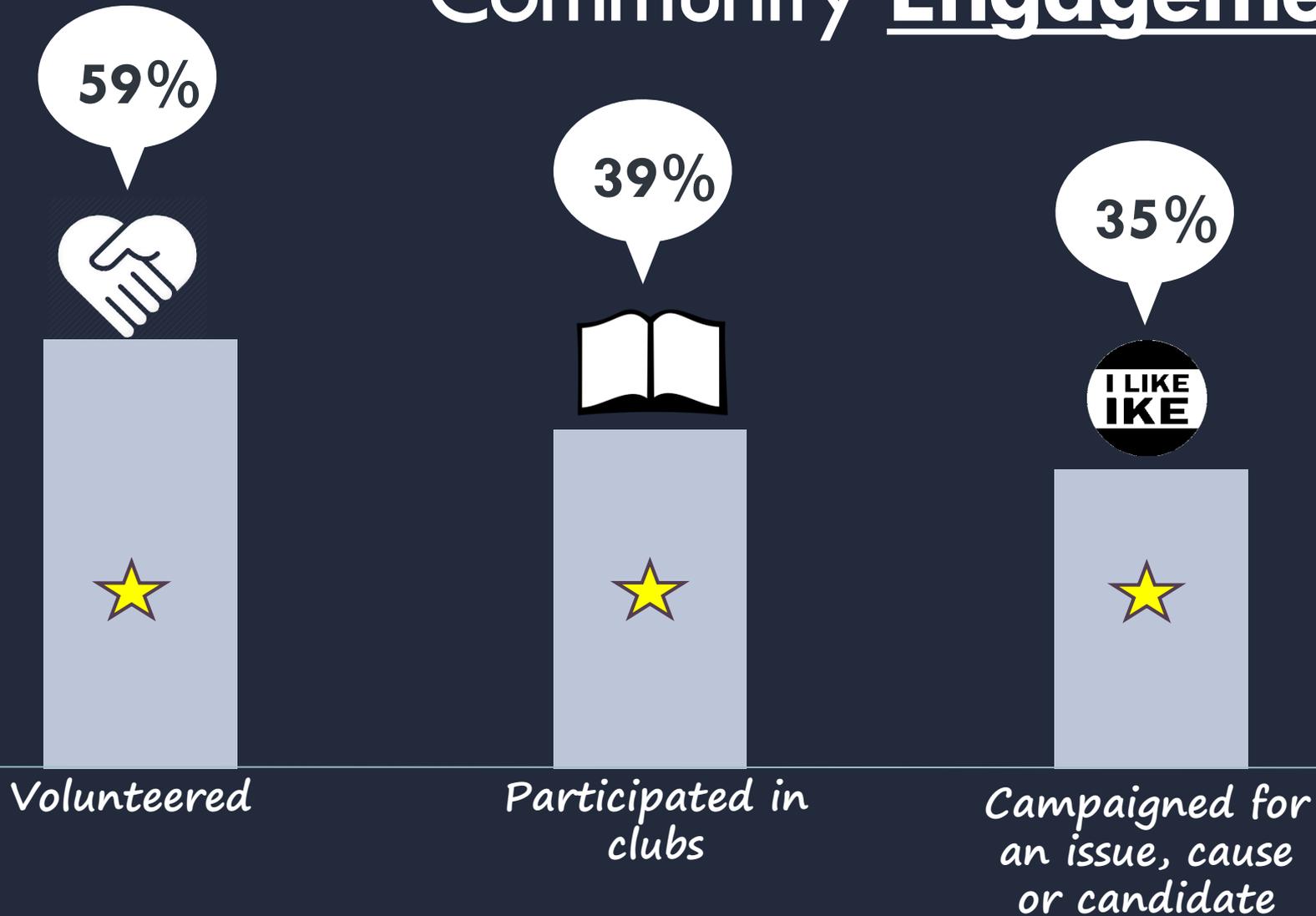
Welcoming citizen involvement

53%

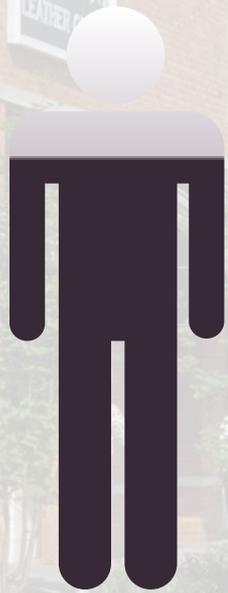


excellent or good

Community Engagement



 *Higher than national benchmark*



70%

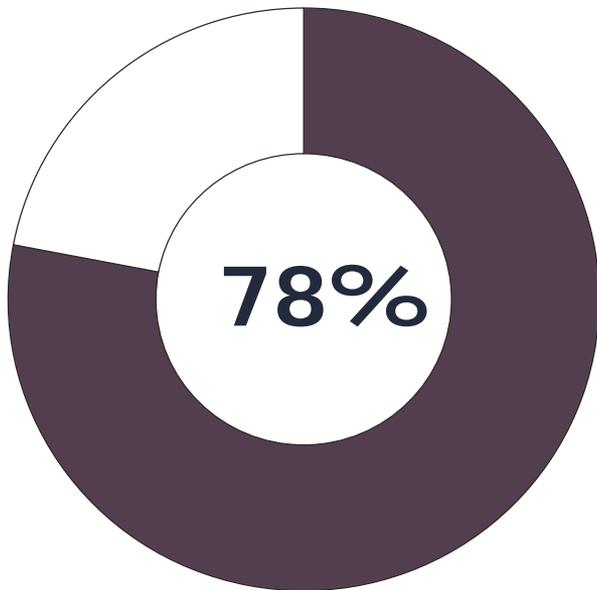
City operates in full
partnership with
people who live and
work in Williamsburg

strongly or somewhat agreed

Special Topics

Fulfilling the *Vision*

Overall
fulfilling
vision



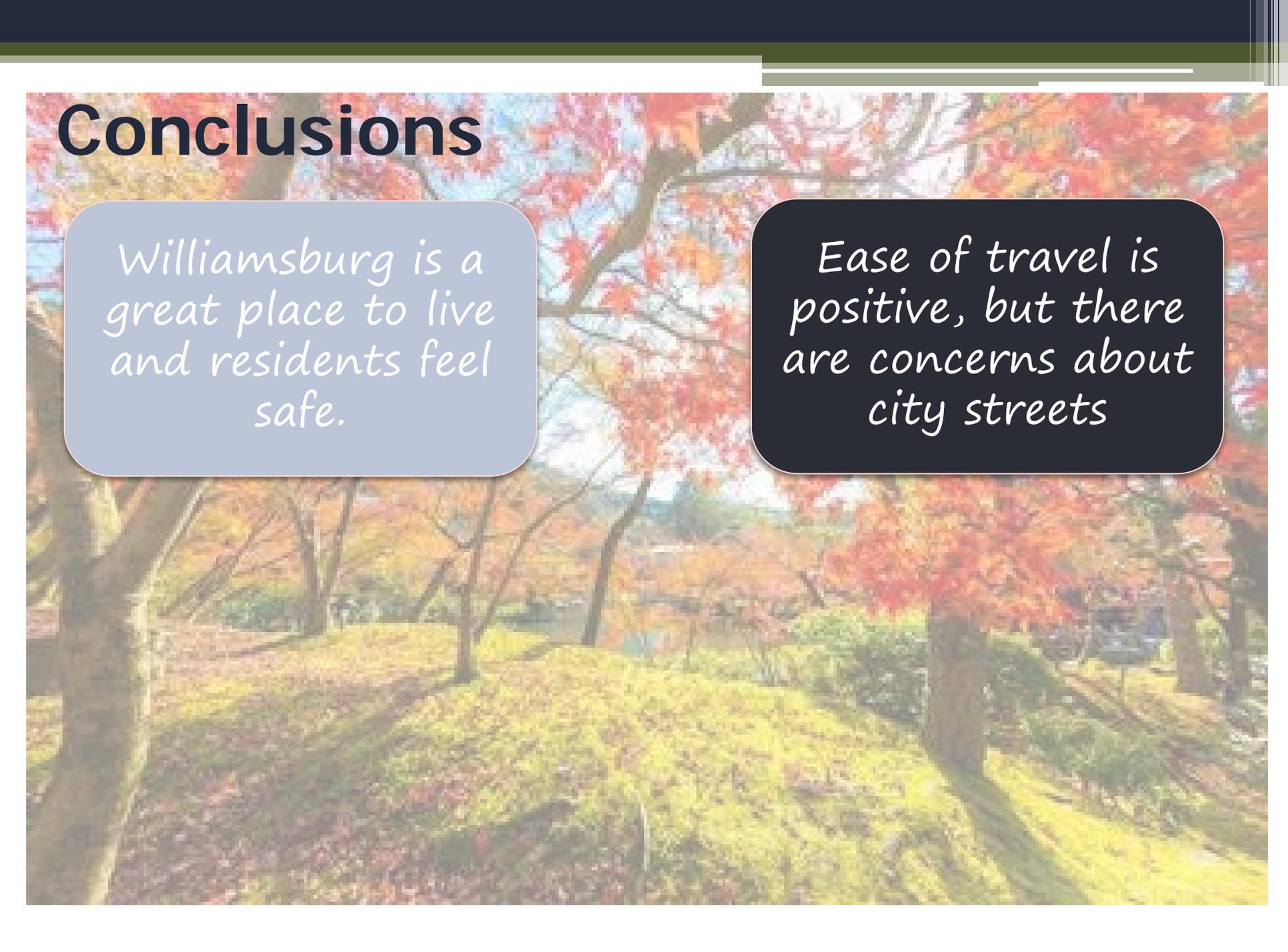
strongly or somewhat agree

Conclusions

*Williamsburg is a
great place to live
and residents feel
safe.*



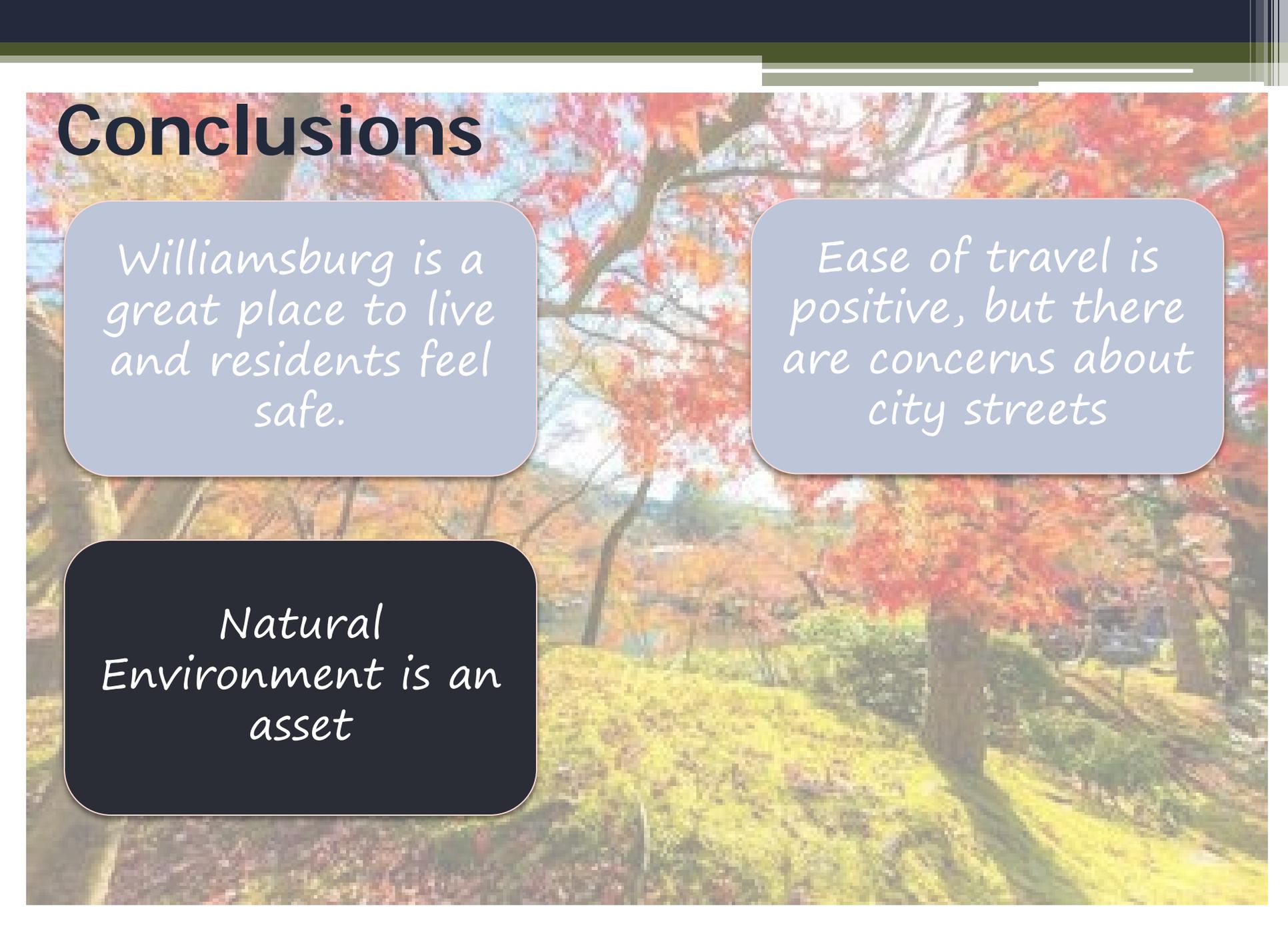
Conclusions



Williamsburg is a great place to live and residents feel safe.

Ease of travel is positive, but there are concerns about city streets

Conclusions



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Natural Environment is an asset

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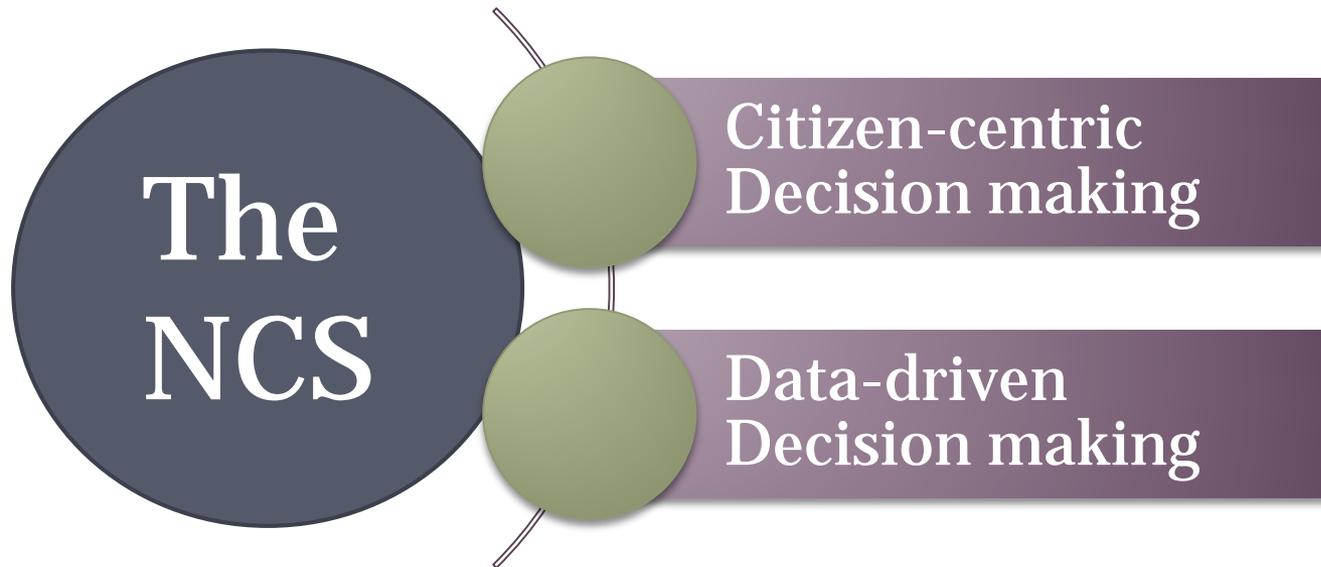
Ease of travel is positive, but there are concerns about city streets

Residents are increasingly engaged

Natural Environment is an asset

Economy is a priority

Moving Forward



Envision, Engage, Educate, Earmark, Enact, Evaluate

ENVISION

Make strategic plans and set goals that build on strengths and improve the areas that matter most

"Heart and Soul" of Winter Garden

- Small town, "Mayberry" feel
- Safe
- Clean
- Place with an important history/heritage

Goal Options

1

Protect the history and small town character of Winter Garden to maintain its sense of community.

Sense of Community

2

Encourage a sustainable thriving economy that maintains a prosperous downtown and good jobs for people with different kinds of skills.

Thriving Economy

3

Keep the city and its gateway corridors attractive and clean.

Attractive Community

4

Aim police presence at property and personal crimes to ensure that residents feel safe in all parts of Winter Garden, day or night.

Safe Community

EARMARK

Alter budgets, personnel
or services

To what extent would you support or oppose the construction of a new Animal Shelter to improve and expand the facility?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know



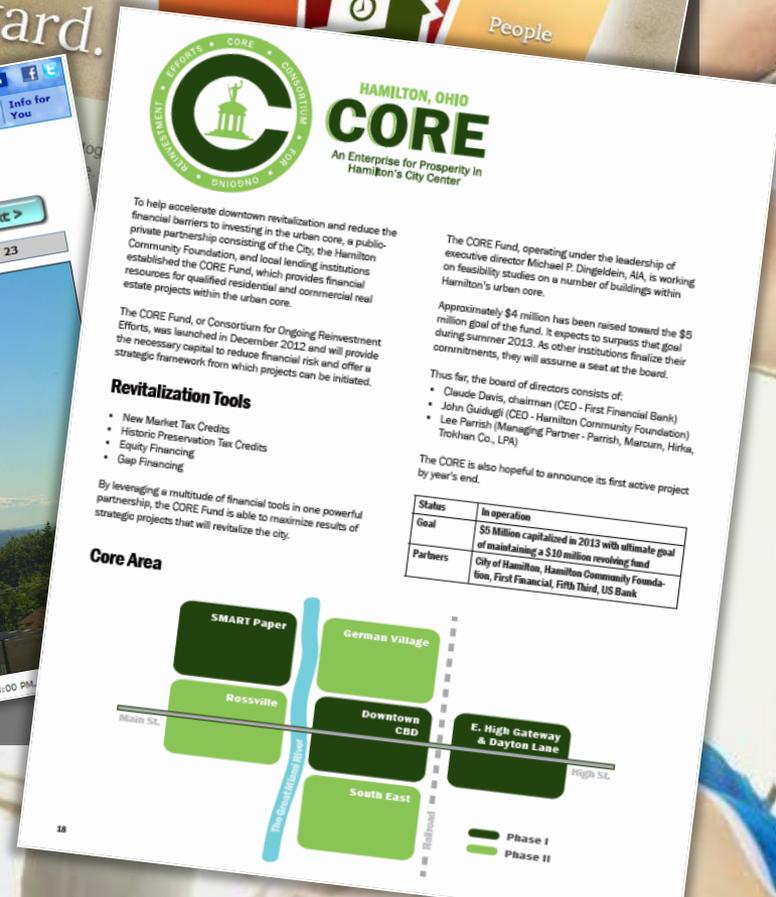
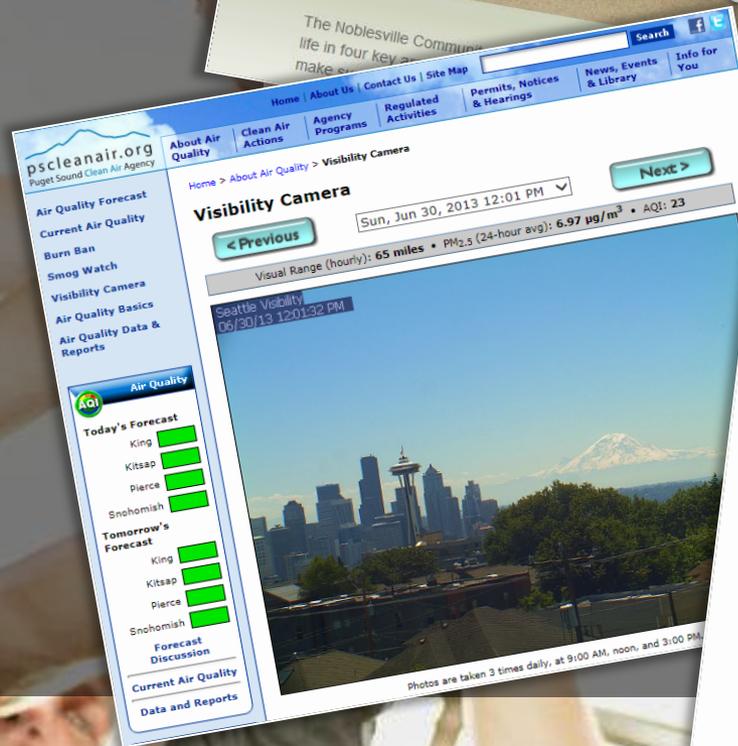
EDUCATE

Communicate and reach out to residents, leaders and businesses to inform, educate and advocate



ENGAGE

Partner with residents, other governments, private sector and community-based organizations



ENACT

Create, alter and remove policies to promote community strengths

Fort Collins Climate Commitment

Fort Collins has long been committed to reducing the community's carbon footprint. In 1997 the City joined the ICLEI-Local Governments for Sustainability's Cities for Climate Protection Campaign, followed by adoption of the 1999 and 2008 Climate Action Plans, and adoption of the 2003 and 2009 Energy Policy. In January 2012 the City created a new Sustainability Services Area dedicated to optimizing economic health, social well-being, and environmental stewardship.

All City departments, businesses, citizens, educational institutions, non-profits and other stakeholders play a critical role in achieving the community greenhouse gas reduction goals.

Fortunately, multiple benefits are realized from greenhouse gas reduction. These often include costs savings, growing green jobs and associated business expansion or attraction, reduced air pollution, environmental emissions, less trash filling, increased transportation choices, and efficient buildings.



CITY SERVICES

NEWS/EVENTS

CITY LEADERSHIP

PUBLIC RECORDS

Urban Agriculture

In 2011, City Plan, our community's comprehensive plan, was updated and contained four goals related to local production. Since that plan was updated, staff has been working to align our policies and regulations with the goals outlined in our comprehensive plan. We have updated our Land Use Code to permit urban agriculture in all zone districts, allow farmers markets in more zone districts, and allow a greater number and types of animals to be raised (see "What have we already accomplished" below).

WHAT HAVE WE ACCOMPLISHED ALREADY?

- Adopted Land Use Code changes include:
 - Establishing an urban agriculture licensing system allowing urban agriculture to implement City Plan. The adopted Land Use Code changes include:
 - Allowing farmers markets in more zone districts.
 - Scaling the number of allowable chickens based on lot size,
 - Allowing ducks to be raised,
 - Allowing two dwarf or pygmy goats per household for milk production, and
 - Updating the beekeeping ordinance to reflect current best practices.

Please note that the Larimer Humane Society administers the licensing and enforcement of animals within City limits. If you are looking for a license to raise poultry or goats, please visit their website here: <http://www.larimerhumane.org/>.

PHASE ONE URBAN AGRICULTURE DOWNLOADS

- Want to learn more about raising goats in the City of Fort Collins? View the workshop held in October here: <http://www.colocode.com/ftcollins/municipal/chapter4.htm#sec4d117> (see <http://youtu.be/6fnpbr-sD74>)
- Rules for urban agriculture (community and market gardens): <http://www.colocode.com/ftcollins/municipal/chapter4.htm#sec4d117>
- Section 3.8.31 of the Land Use Code
- Rules related to raising chickens: <http://www.colocode.com/ftcollins/municipal/chapter4.htm#sec4d121>
- Full Survey Results
- Survey Results at-a-glance
- Frequently Asked Questions

WHAT ARE WE WORKING ON NOW?

Urban Agriculture Phase Two: Hoop Houses and Farm Animals
In 2013, City Council adopted Phase One of the Urban Agriculture code changes (see below). During the public outreach and discussions with Council, staff was asked to examine two other issues:



EVALUATE

Track strengths and problems, dig more deeply and evaluate progress

Greeley Unexpected

December 2013



The Campaign—It's Working!

Surveys show the Greeley Unexpected initiative has made a positive impact on what people think about Greeley!

- 39% of Greeley residents who responded to the survey said their opinion of the city is a result of seeing the Greeley Unexpected ads or announcements
- 35% of residents said they learned something new about the city
- 39% of Metro Denver, Colorado Springs and Fort Collins residents said Greeley improved

Thank you to the many incredible people who started planning

Results

Minneapolis

PUBLIC SAFETY

EDUCATION

NEIGHBORHOOD CONDITIONS

HOUSING & ECONOMIC DEVELOPMENT

RESIDENT HEALTH

ENVIRONMENT

[About Results Minneapolis](#)

[Measures](#)

[Department Results Reports](#)

[Budget Reports](#)

[Business Planning](#)

[City Goals](#)

[Resident Survey](#)

[Results Management](#)

RELATED LINKS

[Alfred P. Sloan Foundation](#)

[Twin Cities Compass](#)

[Contact Us](#)

Welcome to the Results Minneapolis website! Inspired by discussions with residents, this site strives to be a public-friendly gateway to performance information on the City's key issues. In our continual quest to become a more results-driven and transparent municipality, we hope you find this site useful and informative.

See our results:

- Explore the links above to see progress in key subject areas
- Visit [department progress reports](#) for more detailed results from City departments Updated Weekly
- Learn about the [City goals](#) and departmental [five-year business plans](#) designed to help the City meet its goals

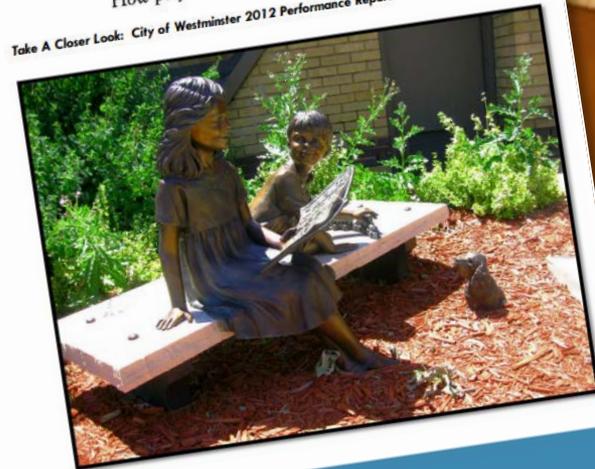
Feedback

We would really appreciate your input, so [contact us](#) and tell us what you think. The development of this site was supported by the Alfred P. Sloan Foundation.

TAKE A CLOSER LOOK

How performance measures build a better city.

Take A Closer Look: City of Westminster 2012 Performance Report



2012

Performance Report



THE NCSTM
The National Citizen SurveyTM

Thank you!

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