Memorial Mile Sponsor

MEMORIAL MILE

The Memorial Mile event is a great opportunity for organizations, corporations and individuals to demonstrate their support in honoring our fallen heroes regardless of relationship or circumstance.

Williamsburg Parks and Recreation would like to honor and remember the sacrifice of our fallen Military, Fire, EMS and Law Enforcement members by sharing their fallen hero stories at Waller Mill Park. Remembrance signs will be on display Saturday, May 23, 2020 – Monday, May 25, 2020 from 8:00 am – 4:00 pm.

Your sponsorship allows us to provide remembrance signs of our fallen heroes, providing support, hope and healing to those who grieve the death of a loved one who was taken too soon. Please view our sponsorship opportunities and consider how you or your organization could play a role in the success of this tribute.

$500 Red, White & Blue Sponsor

- Identification as sponsor on flyers/e-news.
- Company name and link on event webpage.
- Name recognition on social media.
- Your logo on sponsor signage at event.

$250 Stars Sponsor

- Company name and link on event webpage.
- Name recognition on social media.
- Your logo on sponsor signage at event.

$100 Stripes Sponsor

- Company name and link on event webpage.

Memorial Mile
May 23 - 25, 2020
8:00 am to 4:00 pm

The Memorial Mile will honor and remember our fallen fire, EMS, law enforcement and military members Memorial Day weekend by sharing their stories at Waller Mill Park.

As a sponsor you will play a vital role in the success of our event by providing the funds necessary to keep the costs associated with this event to a minimum.

Event Location:
Waller Mill Park
901 Airport Road
Williamsburg, VA 23188

Interested? Contact:
Colleen Wilson
City of Williamsburg
Parks & Recreation
202 Quarterpath Road
Williamsburg, VA 23185
(757) 259-3760
cwilson@williamsburgva.gov

City of Williamsburg
202 Quarterpath Road
Williamsburg VA 23185

Parks & Recreation
www.williamsburgva.gov
757.259.3760

MEMORIAL MILE SPONSOR AGREEMENT

Company: Name: _____

Contact Name: _____

Address: _____

_____

Phone: Number: _____ Email: _____

Website URL: _____

Business Type: _____

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Payment Information:
Payment must be submitted along with your application to:
Williamsburg Parks & Recreation
202 Quarterpath Road
Williamsburg VA 23185

I (we), the below-signed certify that the above information is correct. That in consideration and as a condition of the above identified registrant's participation in the **2020 Memorial Mile**, I agree to indemnify, defend and hold harmless the City of Williamsburg, its agents and employees from and against any and all liability from injury which I may suffer as a result of or in any connection with or arising out of the registrant's participation in the above program. I hereby agree to the attached Sponsorship Regulations.

Signature of Sponsor: _____ Date: _____

OFFICE USE ONLY: Date Received: _____/_____/_____ Payment Amount: $_____

Sponsorship Regulations

The Williamsburg Parks & Recreation Department ("WPRD") will not accept sponsorship materials that are disparaging, disrespectful or disreputable to persons, groups, businesses or organizations, including promotions that portray individuals as inferior, evil or contemptible because of their race, color, creed, age, marital status, disability, national origin, ethnic background, religion, sexual orientation, gender, or any other characteristic protected under federal, state or local law.

WPRD will not accept sponsorship materials that are false, misleading, libelous, deceptive or fraudulent.

WPRD shall only accept sponsorships that it deems in its sole discretion that are appropriate to display during activities for children and youth. Consequently, WPRD will not accept sponsorships that advertise products or promote activities that are deemed by WPRD, in its sole discretion, to be harmful, unhealthy, unwholesome or otherwise deleterious to children, including but not limited to the following:

a. WPRD will not accept sponsorships that relate to an illegal activity or propose a commercial transaction that is prohibited by federal, state or local law, regulation, or ordinance for the localities and partners served by the Department.
b. WPRD will not accept sponsorships that contain explicit or suggestive sexual material, obscene material, or material harmful to minors as those terms are defined in Virginia Code §§ 18.2-372 *et seq*.
c. WPRD will not accept sponsorships for X-rated movies, sexually oriented businesses, adult bookstores, escort services, pawn shops, tattoo parlors, check cashing or similar services, or massage parlors, except that clinical facilities of a licensed and certified massage therapist pursuant to title 54.1 of the Code of Virginia or other salons or day spas in which massage therapy is offered as one service in addition to numerous other cosmetology services may be considered as sponsors.
d. WPRD will not accept sponsorships for tobacco or tobacco-related products. Anti-tobacco advertising is acceptable.
e. WPRD will not accept sponsorships for alcohol or alcohol-related products. Anti-alcohol promotions, such as the Virginia ABC campaign "None for the Road" is acceptable.
f. WPRD will not accept sponsorships for illegal drugs, illegal drug paraphernalia, or legal drugs with sexual connotations.
g. WPRD will not accept sponsorships for the sale or use of firearms and other weapons.
h. WPRD will not accept sponsorships that depict violence and will not accept sponsorships that advocate violence of any kind.
i. WPRD will not accept sponsorships that advocate participation in gangs, cults, or the occult.
j. WPRD will not accept sponsorships that include language that is obscene or profane.

WPRD will not accept sponsorships for political campaigns, political issues, issue advocacy, public interest, or public service campaigns.

Medical products or treatments sponsorships are to be treated in a restrained and inoffensive manner as determined by the Parks & Recreation Director.

All materials that promote contests or giveaways must comply with all applicable laws and regulations.

WPRD reserves the right to use any sponsorship space for department and other government announcements and information until such space is sold to sponsors.

All sponsorship eligibility decisions determined by the Parks and Recreation Director are final.