

Clyde A. Haulman, Mayor  
Paul T. Freiling, Vice-Mayor  
Judith N. Knudson  
D. Scott Foster  
Douglas G. Pons

September 7, 2010  
Tuesday  
4:00 p.m.  
Stryker Building  
412 N. Boundary St.

**CITY COUNCIL  
CITY OF WILLIAMSBURG  
WORK SESSION  
AGENDA**

**1. Roll Call**

**2. Matters of Special Privilege**

Presentation by Highland Park Community Reunion – Gloria Parker

**3. Items for City Council Meeting of September 9, 2010**

A. Public Comment

B. Council Preview

**4. Background Presentations/Discussion**

A. Performance Measurement “Dashboards” – City Staff

B. Vision Hampton Roads - HRP President and CEO E. Dana Dickens

**5. City Council Communications**

**6. Schedule of Meetings: September 2010**

**7. Open Forum**

*The City Council invites public comment on any subject during "Open Forum." To speak, fill out a Speaker's Card (available at the door) and give it to the Clerk of Council. Please direct all comments to the Chair, limited to 3 minutes. Thank you.*

## What is *Vision Hampton Roads*?



### *Vision Hampton Roads* is...

- » **A region-wide economic development strategy** based on the collective strengths of all localities of Hampton Roads, created with the input of business, academia, nonprofits, government, military and citizens;
- » **A five-year roadmap of objectives, strategies and actions** to cultivate our region to be *the* place where people want to live, learn, work, visit, play and raise families;
- » **An action plan to guide state and local governments in decision-making** toward common goals and objectives that are regionally viable, and enable us to measure our progress in terms of better, high-paying jobs, highly educated workforce, increased per capita incomes, and enhanced entrepreneurial supports for new business; and
- » **A transformational process** to propel our region into the dynamic future that we collectively envision, one that benefits all of our citizens.

### How was this *Vision for the Hampton Roads Region* Developed?

- **Process** – consistent with the U.S. Dept. of Commerce Economic Development Administration's Comprehensive Economic Development Strategy (CEDS), a process was used to qualify our region for federal funding as part of the Federal Economic Development District Designation.
- **Strategy Committee** – encompassing elected officials, community leaders, military installations and federal labs, small and large business interests, universities, nonprofits, and citizen and community groups – an oversight group was formed to guide the effort with the Hampton Roads Partnership providing coordination and support and the Hampton Roads Planning District Commission providing assistance and economic analysis.
- **Sub-committees** – representing each of the three current drivers of our regional economy, Federal/Military, Port/Maritime, Tourism/Arts & Culture, as well as Opportunities, to capture emerging areas for expansion and strengthening of our economy, sub-committees held regular meetings to address strengths and weaknesses in their respective areas and develop plans to address those.
- **Work** – based on a model developed by the nonpartisan Brookings Institution, showing that prosperity is based, not on jurisdictional boundaries but on regions, our work followed regional assets coming together: **Innovation, Human Capital, Infrastructure, Quality Places.**
- **Retreat** – held to vet the proposed plan with the larger Strategy Committee and to provide an opportunity for crosstalk among the Sub-committees.
- **Strategies and actions** – finalized for the plan and posted for public comment.
- **Public Comments** – incorporated and the final document was submitted to the Department of Commerce's Economic Development Administration for approval.

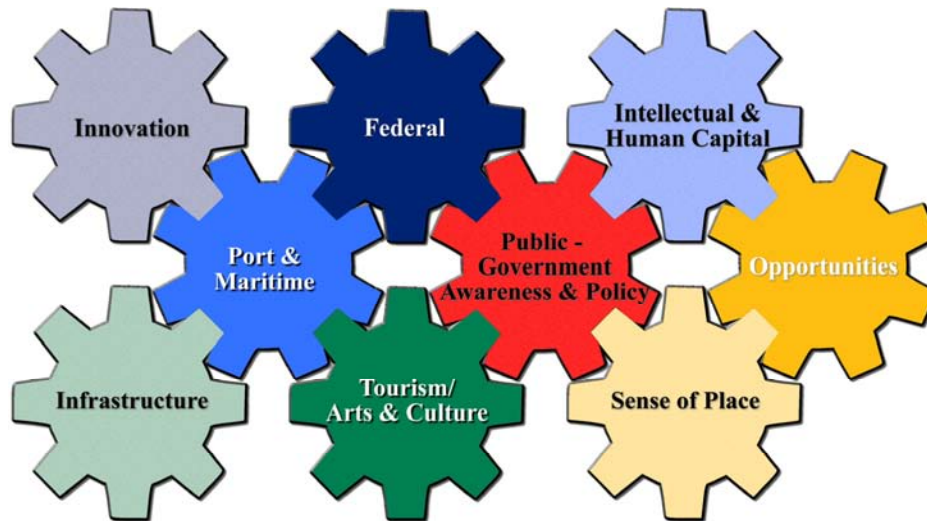
### What is the goal of *Vision Hampton Roads*?

With proper foresight, continuous planning and dynamic economic development, Hampton Roads will be recognized internationally as a region fueled by Innovation, Intellectual and Human Capital, Infrastructure and Sense of Place.



## What happens now?

- **Blueprint** – *Vision Hampton Roads* becomes a blueprint – not just a document – for how best to build our region into a thriving global powerhouse, integrated into local community planning, by meshing assets and opportunities into a finely tuned economic engine.
- **Implementation** – *Vision Hampton Roads* includes “Strategic” and “Operations-Tactical” components and converts existing Sub-committees into action-oriented, working Task Forces. The Hampton Roads Partnership serves as Program Manager for both components of the *Vision’s* Action Plan and deals with Public-Government Awareness and Policy.



- **“Strategic Component”** – addresses enhancement of the big demographic, economic and environmental forces with Task Forces focused on:
  - **Innovation** – new products, processes and business models
  - **Intellectual and Human Capital** – education and skills that further innovation
  - **Infrastructure** – transportation, telecommunications and energy distribution
  - **Sense of Place** – special mix of distinctive communities and regional identity
- **“Operations-Tactical Component”** – implements specific actions with the greatest short term impact on maintaining and growing the existing pillars of our regional economy and nurturing regional assets that can diversify our economy driven by the Task Forces whose objectives are:
  - **Federal** – Premier mission-ready region hosting critical federal assets
  - **Port/Maritime** – Premier East Coast Seaport
  - **Tourism/Arts & Culture** – Premier year-round destination of distinction
  - **Opportunities** – Centers of excellence fueled by a culture of innovation
- **Leveraging expertise** – each of these Task Forces will be managed by existing organizations and groups in our region with relevant authority for maximum efficiency.

## How can I learn more?

View participants, the process and outcomes at <http://VisionHamptonRoads.com>.

## How can I get involved?

Join a Task Force! Take part in the action.  
Email us at [Contact@VisionHamptonRoads.com](mailto:Contact@VisionHamptonRoads.com).





# City Council September 2010 Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2 7:30 PM Virginia Symphony "Symphonic Fireworks"	3	4 8:00 AM Farmers Market
5	6 Labor Day Observed - City Offices Closed	7 4:00 PM City Council Work Session  4:00 PM BZA	8 3:00 PM EDA	9 8:00 AM CC/EDA Work Session  2:00 PM City Council Meeting	10	11 8:00 AM Farmers Market  8:00 AM NCW
12	13	14 12:00 PM EDA Business Roundtable  6:30 PM ARB	15 <i>United Way Day of Caring</i> 9:30 AM PDC  10:30 AM TPO  3:30 PM PC Mtg  7:00 PM Goals Community Workshop	16 8:30 AM HREDA Exec Committee  8:30 AM VPRJ Board Meeting  4:00 PM CC/PC Work Session	17 8:30 AM HRP Exec Committee  4:00 PM Student Leadership Reception	18 8:00 AM Farmers Market
19	20 7:30 AM Historic Triangle Collaborative	21 8:00 AM School Liaison	22	23 8:30 AM HREDA BOD  4:00 PM WHRA	24 8:30 AM HRP Board Retreat  12:00 PM HR M&C	25 8:00 AM Farmers Market
26	27 12:00 PM Peninsula Mayors & Chairs	28 6:30 PM ARB	29	30	1	2 8:00 AM Farmers Market  8:00 AM NCW