

**WILLIAMSBURG CITY COUNCIL  
WORK SESSION  
NOVEMBER 1, 2010**

The Williamsburg City Council held a work session on Monday, November 1, 2010, at 7:00 p.m. in the City Council Chambers of the Stryker Building, 412 N. Boundary Street, Williamsburg, Virginia. This additional work session was scheduled to give citizens another opportunity to comment on the draft Goals, Initiatives and Outcomes. Comments can also be made at the regularly scheduled work session on Monday, November 8.

**CALL TO ORDER**

Mayor Clyde A. Haulman called the meeting to order.

**ATTENDANCE**

Present in addition to Mr. Haulman were Vice-Mayor Paul T. Freiling, Council members Ms. Judith N. Knudson and Messrs. D. Scott Foster, Jr. and Douglas G. Pons. Also present were City Manager Jack Tuttle, City Attorney Christina Shelton and Council Clerk Donna Scott.

Staff Attending: Assistant City Manager Jodi Miller, Economic Development Director Michele DeWitt, Communication Specialist Kate Hoving, Planning Director Reed Nester, Finance Director Phil Serra, Police Chief Dave Sloggie, Public Works & Utilities Director Dan Clayton, Fire Chief Pat Dent, Parks & Recreation Director Lori Rierson and Human Services Director Peter Walentisch.

**BACKGROUND DISCUSSION**

Draft 2011/2012 Biennial Goals, Initiatives and Outcomes

Mayor Haulman stated this is a meeting to receive input from the community on the 2011/2012 Biennial Goals, Initiatives and Outcomes, and to provide opportunity for Council discussion. He said this has been an ongoing process, and Council has met with members of the Economic Development Authority and the Planning Commission, as well as held a public meeting and posted the document online.

Assistant City Manager Jodi Miller stated that for this evening's meeting, the Goals, Initiatives and Outcomes have been divided into three groups. After review of each group, the meeting will be opened for public comments and Council discussion regarding that Group.

**Group 1: Community Engagement and City Organizational Leadership Goals**

- Engage the people who live, work and visit here in a fuller community partnership -- communicating, planning governing -- to fulfill Williamsburg's vision for the future.
- Continuously improve the performance of the city government organization for greater fiscal strength and effectiveness in outcomes.

Initiative Topics -- Community Engagement:

- Comprehensive Plan Update and Interjurisdictional Coordination
- Citizen Communications Strategic Plan
- City/College (Town/Gown) Relations
- Stryker Center -- City Library Partnership
- Communications Franchises

- Voter Rights Pre-Clearance
- City Council Meeting Time of Day

Initiative Topics -- City Organizational Leadership:

- Budget Reset -- The New Normal
- Leadership Philosophy of Full Engagement
- Performance Management System Development
- Geographic Information System Advances
- Employee Wellness and Medical Cost Containment

Mayor Haulman opened the Public Hearing for comments on the above-noted Goal and Initiative Topics.

**John Whitley**, 110 Governor Berkeley Road, said he recently spoke to the Neighborhood Relations Council about creating an environment of acceptance throughout the entire City, not just about improving the relationship between the City and the College. He said one of the roles of City Council is to assure that in our city no one is discriminated against because of race, gender, disability or sexual orientation. Mr. Whitley said we've all seen the tragic things that can happen in an environment of fear or hate, and we need to have an effort that says proudly and boldly, "Not in our town" will we permit there to be hate or discrimination. We need a very viable and visible anti-hate, anti-discrimination statement. He suggested using the Green Community recognition as a guide and substituting statements such as "We are pro-people and anti-discrimination and anti-hate" and win an award for that philosophy; we cannot afford not to act affirmatively.

**Terence Wehle**, 412 Harriet Tubman, asked for clarification of the meaning of the "Stryker Center -- City Library Partnership" and Mayor Haulman responded that as we are thinking about City Square, which includes the library, Municipal Building, police department, fire department and the Community Building, that the Stryker Building will, at some point, need replacing. The question is what should be there. We need space that is technologically friendly for City Council and for boards and commissions, and the library also has needs for administrative space and other space. The City's thinking is that now is the time to begin talking about a plan that would serve both the City and the library; a planning process that will take a great deal of public input and discussion to determine the best use. Mr. Tuttle added that there has been a long-range vision in the City's Comprehensive Plan, that addresses the entire Municipal Center and the City Square area where currently there are 11-12 buildings. Through the last decade and half, those have been improved, replaced and expanded; the Community Building, the EOC, Parking Terrace and Parking Garage were built, and currently the Municipal Building is being expanded. It is not known at this point what will be on this corner, but certain things are required such as Council Chambers and meeting spaces; the idea behind this initiative is to make the plan clear over the next two years.

Mr. Foster noted that City Council is putting full faith in the Neighborhood Relations Committee (NRC); it is a body that has a lot of potential. He said as he has talked with members of the NRC, they are moving forward and getting to know their purpose. As this occurs, Council will know better what else needs to be done. Mayor Haulman said the Committee comes out of a white paper that was done by the City and College and agreed that the group is still a work in progress. What we are doing in this statement of goals and

objectives is to say that we think the group has the potential to be a mechanism to funnel issues and questions and provide a forum for discussion and debate. What Council needs to do is support the Committee and help the group realize its potential.

Mr. Freiling agreed that it is important that the City is putting full faith in the Committee, but maybe more important is that both the City and the College are putting their combined full faith in the group and see it as a central focal point for some of the issues. He said his interpretation of the wording, “to support the work of the NRC,” means Council is going to help them accomplish their objectives; however, he added, that does not mean the group will be solely relied upon to do the entire job. Council will still need to take the leadership role with the Committee collecting information and making recommendations. If there is action that needs to be taken, it comes back to Council and the College to take that responsibility. Mayor Haulman added that one of the advantages of the group is that membership consists of representatives from the City, College, student body, neighbors, renters and landlords on the Committee. He confirmed it is not a policy board, it’s really a forum.

About the process of the NRC, Mr. Pons asked who the manager is; is it the City, the College? Mayor Haulman said it is not a City entity, but rather a group of constituents that have come together on their own. City Attorney Shelton added that the Committee is a group of interested volunteers; it is not a City board or commission.

There were no additional comments about Group 1 Goals and Initiatives.

Ms. Miller reviewed the Goals in Group 2.

**Group 2: Character of the City, Economic Vitality, Neighborhoods and Housing Goals**

- **Protect and enhance Williamsburg’s unique character -- the Colonial Williamsburg Historic Area, College of William and Mary, entrance corridors, urban environment, and open spaces.**
- **Increase employment opportunities, income, business success, and city revenues by supporting and promoting the city’s heritage tourism and education base and other development and redevelopment opportunities.**
- **Protect and enhance the quality of the city’s residential neighborhoods, and encourage the provision of affordable housing for city residents and workers.**

Initiative Topics -- Character of the City:

- Vision for Monticello/Lafayette/Richmond Road Area
- Vision for Northeast Sector of City
- Targeted Redevelopment Opportunities
- Corridor Beautification
- Open Space Preservation
- Historic Building Survey

Initiative Topics – Economic Vitality

- Southeast Quadrant Development
- Economic Development Strategic Plan Update
- EDA Programs
- Economic Diversification Strategies
- Tourism Marketing
- Business Assistance and Recruitment
- Business Recycling
- New Retail Guide Deployment

- Arts and Creative Economy District
- Downtown Vibrancy

Initiative Topics – Neighborhoods and Housing

- Neighborhood Relations and Preservation near College
- Merrimac Trail Neighborhoods
- Blayton Elderly Housing Expansion
- Incentives for Workforce Housing
- Residential Electrical Reliability
- City/Housing Authority Partnership

Mayor Haulman opened the Public Hearing for comments on the above-noted Goal and Initiative Topics.

Mr. Freiling said as part of the Regional Issues Committee's effort to facilitate the work underway, there are two Williamsburg residents, Terence Wehle and Kyra Cook, in addition to staff member Reed Nester, serving on a communications committee to help get the word out about the three jurisdictions' coordination of their 2012 Comprehensive Plan reviews. He said initially the RIC was looking at getting people involved by talking about topics or areas like transportation, water usage, affordable housing and technological connectivity, but now, not only will they be looking at topics that cross jurisdictional borders, but will also target some specific geographic areas. In this way, people can be thinking more specifically about how they would like to see the area develop.

**Terence Wehle**, Harriet Tubman, suggested that regarding the issue of the "Character of the City," we need more on character and less on development in the document, or at least come together in agreement as a community of what "character" is. He noted that numerous esteemed guests to the City refer to the wonderful character of Williamsburg, yet we don't define the quality in the document. For many this quality reflects what is found on the Duke of Gloucester Street and mostly what continues into the surrounding area; a feeling of openness, abundant green space and low, architecturally attractive buildings. If character is going to be used as a goal, don't we need to define the concept?

Mr. Wehle continued by saying the document uses character as a goal but uses development to define it. He said we are in the tail end of a real estate bubble and there are plenty of projects being built, High Street, Riverside, Quarterpath, the Municipal Building expansion, the Wawa dorm, and projects approved but not yet started such as the Digges condominiums on South Henry Street and the Mama Mia's redevelopment on Armistead Avenue. There is plenty of development going on and still plenty of empty retail space.

Mr. Wehle noted the recent debate about downtown density where a compromise was reached not to increase the density from 8 to 22 units but only to 14. He said the proposed rezoning from residential to business along Lafayette Street and a number of other re-designations to business was rejected, but as he reads the goals, it looks like many of these items are to be reintroduced. Adding on to the Blayton Building will require rezoning; what kind of rezoning will be proposed? The Arts District -- is this another goal whose effect will turn another residential area into a business area? The document also has a goal of Downtown Vitality; is this just another name for more rezoning and higher density? Although we say that saving green space is important, there are still no new ideas or

proposals about which spaces those might be. He said he feels like we have a development machine working. We need a solid definition of character so we know where we are going with this. Perhaps high density, redevelopment and new development are good ideas, perhaps we do need to encourage new business and more population, but we need to always preserve our unique character as we strive for these expansive goals. He asked that Council consider making a better effort to clearly define what we mean, as a community, by “character” and to separate development from the character section. He suggested development could perhaps be entitled “Growth and Opportunities” or “Economic Vitality,” then the two sections, character and development, can be balanced, against each other and each given its proper respect.

**Katie Ballard**, introduced herself as a graduate student in public policy at the College of William and Mary and a representative for the Student Assembly. She said that usually, when the City is discussed, the College is mentioned as part of what gives the City its character. Students at William and Mary love Williamsburg and love being here. They feel it’s important that Town and Gown relations and the Arts District are included in the biennial goals. Improved Town and Gown relations is always important to consider through commerce and student-friendly commerce such as retail and dining space within an Arts District. Not only would this district appeal to current students, but also keep many here after graduation by providing living/working space for the many creative people who attend William and Mary. She said she wants to express the Student Assembly’s support and pleasure at seeing this on the agenda.

In addressing the Group 2 goals, **John Whitley** said he had a couple of points to make. One is that the Skipwith Farms subdivision contributes significantly to the character of the City and should therefore be looked upon as such.

The second point Mr. Whitley wanted to make is that a couple of weeks ago he had a letter to the editor in the newspaper where he appeared to criticize the “Economic Diversification in America’s Historic Triangle Report.” In his letter he said it was some of the “same old stuff.” He has appeared before the Regional Issues Committee to clarify this comment and would like to bring a couple of points to Council’s attention. He said he has no agenda adverse to the intent, purpose and projections of the findings and the advocacy of the concerted and collaborative efforts in economic development. He said that although he supports the Report as it stands, he has several concerns. He said he was bothered by the continuous repeating in the Report of maintaining and improving the high quality of life in the Historic Triangle; the Report referenced several gated communities as one of the standards of quality. The Report did not mention the other thousands of folk in the Historic Triangle area who are living in poverty, are underemployed, homeless, hungry, sick and nothing in the Report spoke to the impact of economic diversification on these conditions. Each member of the Economic Diversification Task Force has a job, lives in nice, comfortable housing. Their talk of housing is not what they would see for the folk who keep this community alive. Relegating teachers, law enforcement officers, fire fighters, service providers and other folk who are essential to the well being of our economy to workforce housing is about as elitist and dismissive as any utterance in the Report. Mr. Whitley pointed out that although there are many good folk on the Economic Diversification Task Force, there is only one African-American, no representatives of the school system, human and civil rights groups, social and human services, as well as others who are crucial to the

inclusive game of economic diversification in the Historic Triangle. He said he hopes as the skeleton of economic diversification is fleshed out, by more than the same old stuff, an inclusionary approach will be made. If not, the Report becomes another one of those treks leading to where only an elite and privileged few decide and ultimately benefit from its implementation.

**Stewart Goddin**, 715 Goodwin Street, agreed with earlier comments by Mr. Wehle adding that by not defining what character is, when trade-offs come up, there's no list of what we mean by "character." He said he hardly recommends that we work harder to define what makes this community so special.

Regarding "Tourism Marketing" and "Economic Vitality," he said it seems like a closed shop, and he would like to see it a little more open to invite more ideas from other segments of the community; it seems as though if you're not part of the elite or the establishment, you should go away, don't contribute. It does raise again the idea of whether we should take some of the money we raise for tourism promotion and open it up for competition. If someone comes along with a good idea of how to better spend that money with better results, perhaps some of that money should go toward that idea.

Regarding the "Arts and Creative Economy District," Mr. Goddin said that as far as he knows, we don't have an Arts District Report, except for the first one. When Mayor Haulman responded that the report is still in progress, Mr. Goddin said that in that case we may be jumping the gun and need to wait until the Report is completed and analyzed before promising implementation to include ordinance changes, incentives, subsidies and programs. He suggested the wording be changed from "...the adoption" to "...with the possible adoption..." Otherwise Council is committing itself to this action before seeing what really makes sense.

Regarding "Downtown Vibrancy," Mr. Goddin asked, "What is downtown"? Is it Merchants Square, High Street, Williamsburg Shopping Center, Quarterpath? He said we have a number of "downtowns" all of which could benefit from more pedestrian traffic. "Downtown" needs to be defined. He added that he hopes that isn't code to automatically push for more density.

"Neighborhood and Housing," Mr. Goddin said we protect and enhance the quality of the neighborhoods, but what seems to have been dropped is the concept of a certain level of owner-occupied homes; in earlier objectives it used to be to maintain or increase it. It's a little like "character" in that we talk about it, but in substance, we really don't talk about it.

Mr. Goddin said that although it may not be feasible, under "Transportation," one of the ideas of the Planning Commission was to have only bike lanes along Jamestown Road except for special parking situations. He said if it's feasible, it's not a bad idea because currently there is a safety hazard. Jamestown Road gets a lot of bicycle traffic and many of the bicycles end up on the sidewalk.

Regarding "Williamsburg Area Transport," when he lived in Europe, Mr. Goddin said they would buy a monthly pass and it was very easy to get on and off the bus. He suggested consideration of offering an annual pass at a very low rate to Williamsburg City residents to encourage them to get on the bus. Or alternatively, maybe offer a free month for City of Williamsburg residents.

**John Whitley** spoke about Economic Diversification development. He said that development is not a four-letter word to him. As long as we look at development constructively with the good guidance of staff and others, he has confidence that we will move forward with the right things for our City in the area of development. He asked that Council not be ultimately discouraged about words against development.

Regarding “Tourism Marketing,” Mr. Whitley said he is appreciative of the manner in which Council approaches the distribution of City funds to those who intend to market our City. He added that he is pleased that Rusty Carter with the Virginia Gazette labeled him a gad fly for casinos. As economic diversification is considered, even though the idea is “out there,” there are opportunities that can benefit our area. He encouraged Council to look outside the box.

Ms. Miller reviewed the goals in Group 3.

**Group 3: Transportation, Public Safety, Education & Human Services, Recreation & Culture, and Environmental Sustainability Goals**

- **Provide an effective transportation system which is compatible with the future land use plan, serves pedestrians, bicyclists and motorists, and promotes the expanded use of transit and rail.**
- **Secure an ever safer community by enabling police, fire, emergency management and judicial operations to protect and serve city residents, visitors, businesses and historical assets.**
- **Seek opportunities and implement programs that address the educational, health, social, economic and workforce training needs and expectations of city residents and workers.**
- **Add to the quality and availability of recreational and cultural facilities and programming to meet the needs and expectations of city residents and visitors.**
- **Build an evermore sustainable and healthy city pursuing multiple strategies for conservation and restoration, and providing essential environmental services related to drinking water, waste water, stormwater and solid waste.**

Initiative Topics – Transportation:

- Ironbound Road Widening
- Quarterpath at Williamsburg Improvements
- Traffic Safety Enhancements
- Pedestrian Connection Improvements
- Bike Friendly Community Designation
- Passenger Rail Enhancement
- Williamsburg Area Transport
- Vision for Transportation Center Expansion

Initiative Topics – Public Safety:

- Storm Ready Community Re-Designation
- Quarterpath Emergency Shelter Operations
- Community Policing
- Public Safety Physical Fitness
- Police Emergency Medical Response
- Fire Equipment Replacement
- Fire Station Renovations
- Emergency Operations Center

Initiative Topics – Education and Human Services

- School Contract Renewal
- Youth Achievement
- Workforce Development
- Homelessness Prevention and Intervention
- Senior Support Services

Initiative Topics – Recreation and Culture:

- Save Country Road West
- Civil War Sesquicentennial
- Waller Mill
- Kiwanis Park
- Quarterpath Park and Recreation Center
- Neighborhood Parks
- Friends of the Parks
- Festivals and Sports Marketing Opportunities
- City Historic Items Curation
- Poet Laureate Designation
- National Recreation and Parks Accreditation
- Williamsburg Visual Arts Center

Initiative Topics –Environmental Sustainability:

- Stormwater Management and Treatment
- VML Platinum Certification
- Green Challenges and Programs
- Drinking Water Safety
- Southeast Water Tank
- Sewer System Overflow Prevention
- Voluntary Residential Refuse Collection
- Municipal Building LEED Certification
- Green Technology and Architectural Standards

Mayor Haulman opened the Public Hearing for comments on the above-noted Goal and Initiative Topics. There being no comment from the audience the Public Hearing was closed.

After discussion, Council reached the consensus to broaden the goal statement for the section, “Environmental Sustainability,” particularly in the area of stormwater management. Mr. Tuttle said there are huge questions concerning what it would look like if the requirements for stormwater management are changed dramatically in the future, either to require higher levels of treatment or if more action is required either at the local or state level. In response to Mr. Freiling’s question, Mr. Tuttle said he is comfortable that we are doing what needs to be done at this point. However, we could be doing some briefings for City Council and others over the next several months about the nature of our stormwater program and the regulatory environment.

Mayor Haulman added that the Hampton Roads Planning District Commission (HRPDC) has done a lot of work on looking at what it would mean if certain standards were put in place, so a briefing from them might be a good source. We need to be ready to react and know what the impacts will be for us if regulations change. Primarily through the HRPDC

we need to give input so that whoever makes the policy understands how changes would impact the localities and local budgets so we don't repeat previous unfunded mandates that put localities at fiscal risk.

Mr. Freiling stated that "Environmental Sustainability" means we not only take care of the environment, but also take care of the people who live in that environment. He suggested consideration of the addition of something about putting in a process whereby we could glean citizen input on the topic. Mr. Tuttle agreed that another sentence could be added that would broaden it. He added that this will be a hot topic in future years as a non-point source pollution, but we also have source point pollution such as the sanitary sewer system, and depending on the regulations, these could have dramatic impact. Council consensus was for staff to broaden the statement to include these issues.

### **OPEN FORUM**

Mayor Haulman opened the Open Forum portion of the meeting inviting comments on any topic.

**Nancy Carter**, 3 Hague Close, said she has been honored to represent the City on the Historic Triangle Bicycle Advisory Committee for the last few years and also leads the local Williamsburg Bicycle Club. She thanked Council members for their support on the road improvements that make Williamsburg a great place to bicycle and to walk. She urged Council to continue on the Transportation objectives to keep the bike lanes and complete streets projects going. It's also good for tourism; active tourism is a growth industry and she said she knows personally of events last year that brought over 2,000 people here to bicycle and enjoy our city.

Ms. Carter said she'd like to speak specifically to Council about the "Pedestrian Connection Improvements," and suggested connections across the railroads as they go through our area. With ongoing development at Quarterpath and Riverside, she said as a pedestrian or bicyclist, movement is limited toward that end of the City. The pedestrian or bicyclist would need to go along Route 60 for miles to get to something that is visible across the tracks. She asked that Council take a good hard look at this situation, especially since shops and the hospital are going in that area.

Ms. Carter also mentioned the area on Mooretown Road, opposite High Street, where there are timeshares and a big church under construction. She said a lot of these people recreate along Mooretown Road, yet there is not even a sidewalk. Ms. Carter suggested commerce may be impeded by the railroad going through our community and it would be great if that could be improved in some way.

Mayor Haulman thanked Ms. Carter for her comments as well as her work on the Historic Triangle Bicycle Advisory Committee.

**John Whitley** said he attended a meeting of the Economic Progress Committee for the Chamber of Commerce, and the City of Williamsburg was noted as being head and shoulders above the other entities of how we go about stormwater management. He said it made him feel really good, almost as good as he feels about the people who are leading the different City departments and how fortunate we are to have them, whether it's public

safety, human services or planning. He asked that Council please listen to their comments. Council members, Mr. Tuttle and other staff members involved in the hiring process have done a really good job; we have wonderful folk, please take care of them.

Mr. Whitley said regarding the school contract renewal, go boldly into that process knowing that those things we often see in the paper that are created by the school system, such as dropouts and suspensions, are things that can be managed if the environments are suitable in size and the administrations are attentive to them. Look at the viability of our City having a state-of-the-art, K-12 educational environment.

Regarding “Economic Sustainability,” Mr. Whitley said we must be ever alert to what’s happening across the river with the coal-fired plant -- do not let it happen because we did nothing.

**Grace Hansen**, a resident and student, spoke regarding the need for the Monticello/Richmond Road/Lafayette area to be more bicycle friendly. There is a whole section in the document about designating Williamsburg a bike friendly community and to really have this designation the area needs bike lanes. Most students use the Monticello Shopping Center for groceries and pharmacy necessities; she said that personally travels the corridor about twice a week and every time she does, she feels vulnerable and unsafe. Ms. Hansen asked that when Council is developing that area to please consider putting in bike lanes.

**Joan Bateman**, 402 Harriet Tubman, asked how the Blayton Elderly Housing expansion will affect her neighborhood. She added that she knows there is a need for expansion for housing for the elderly, but the residents of the Crispus Attucks neighborhood would like to know about the plan for the green area, and if it will be rezoned, what the permitted uses will be. Ms. Bateman said that when the project was first being considered, the residents in Crispus Attucks were promised they would be kept abreast of the progress on the project, but since the first meeting, there hasn’t been any status report.

Assistant City Manager Jodi Miller gave an update on the project saying the work is still in the planning process. She said the City has been notified that the State Department of Community Development Housing has provided some additional money to look at additional elderly housing, partnering with the Housing Authority, on the Blayton site. She said the reason a lot of information hasn’t been provided on the project is because it hasn’t been developed. Although work is a bit behind, it is included in the Goals and Initiatives because work will continue with the Housing Authority, residents and surrounding neighborhoods to discuss the opportunities, needs and desires of what is needed in additional elderly housing. Ms. Miller said within the next few months there will be more information about what a potential project could be, if any, and more importantly, how we would go about developing a vision there and what sort of funding mechanisms are available. In summary, the active planning process hasn’t begun and input has not yet been solicited. Residents will be hearing more within the next few months.

**Michael Douglas** introduced himself as a student living on campus. He thanked Council for including “Community Policing” in the Goals and Objectives. He said he thinks community policing is an excellent concept and Williamsburg has done a lot to implement it. In speaking with Police Chief Dave Sloggie, Mr. Douglas said he has been incredibly

impressed with the work that's been done on continuing and improving community policing. He encouraged Council to continue and improve community policing in Williamsburg; having all community members involved and in support of the police force is crucial in combating crime; an objective we can all agree is very important.

Mr. Freiling raised again the point made by both Mr. Wehle and Mr. Goddin, about the definition of "character." Mr. Freiling suggested it might make sense to use the definition used in the current Comprehensive Plan as reference for tie-in with the definition used in the GIOs, allowing a more vivid and complete illustration of what we mean by "character." Mr. Tuttle said the goal statement itself could be expanded.

Mayor Haulman suggested the discussion regarding the definition of "character" might also be part of moving toward review of the 2012 Comprehensive Plan.

Mr. Pons said he agrees with that language and added that taking that target redevelopment out of the "Character of the City" chapter and moving it to "Economic Vitality" might be a better place for it.

Mr. Tuttle agreed it's a good discussion to have. Character is a function of two things: the natural environment and the urban environment and how they come together. Development is very much a part of character, you can't separate them, and yet a number of the Goals and Initiatives could be moved to another section; they're all intertwined. When does public safety stop and neighborhood protection start? He said that perhaps the Preamble could be expanded to include a statement about the inter-relationship of topics.

Mr. Freiling said a natural environment is always important, especially in Williamsburg. The character of the community is as much or more defined by the built environment and the care that is exercised as land is being developed or redeveloped.

Mr. Tuttle stated that staff will make the amendments to the document and get it out to the public within the next couple of days for further comment.

Council consensus was to make the wording change suggested by Mr. Goddin's comment concerning the Arts District. This would add the word "possible" to the statement "...adoption of an arts district ordinance."

Mr. Freiling asked if all of that is noted in the GIOs document can really get done; it seems very ambitious and there is a very big list. He added that he hopes Council is not setting unrealistic expectations in the community. Mayor Haulman responded that although the Goals are set at a very high level and are for two years, generally some of them carry over to following years; total completion within that two-year period of all the Goals is not anticipated.

Mr. Pons said regarding education and the contract renewal, we need to be flexible enough to consider whatever the alternatives may be so that the children of Williamsburg get the best education possible. He suggested adding a sentence that we are being mindful of exploring all the options available. There was agreement to this change among Council members.

Regarding the “Festival and Sports Marketing,” Mr. Pons noted the document states “...support various shoulder season activities” and he would like to take out “shoulder” because there are seasonal opportunities all year. For example, Football University comes in the summer which is a valuable piece of business for Williamsburg. He suggested wording to the effect that exploration will be pursued regarding the expansion of all seasons’ events. Council agreed with this change.

In response to Mayor Haulman’s question, Mr. Tuttle responded the next iteration of the Goals, Initiatives, and Outcomes will be published online this Thursday with the agenda packets. He pointed out that City Council’s regular meeting has been changed to Friday, November 12 due to Veterans’ Day, Thursday, November 11.

Another opportunity for public comment and Council discussion will be at the Work Session on Monday, November 8, with possible adoption of the document at the November 12 meeting. Mr. Tuttle added that a “State of the City” event is scheduled for Thursday, November 18 at the Community Building at 5:00 p.m. At this address the Mayor will summarize the accomplishments of the recent past and highlight components in the 2011-2012 GIOs document.

Mayor Haulman reiterated that the next draft of the GIOs will be on the website Thursday, November 4, followed by the Work Session on Monday, November 8 and possible adoption on Friday, November 12. Public comments will continue to be taken from the website.

**John Whitley** noted that Council is talking about ambitious goals, and asked that we not forget that this is not just for those folks who are elected or employed in the City, but also falls on the shoulders of all citizens to assist in doing what they can to insure that the Outcomes are met. Mr. Whitley said there is quite a legion of supporters behind the effort, and added that hopefully, that same legion will go out tomorrow and vote.

**Dennis Kiser**, Matoaka Court, said in reference to the “Green Challenges” programs, he would like to encourage the inclusion of Homeowner’s Associations (HOAs). He said he’s recently had the opportunity to work in two of the gated communities in the adjoining county and found Zoysia type grass was not allowed; only fescue is permitted and it is not very environmentally green. A number of HOAs have adopted that restriction and there will probably be more going in that direction; he asked that Council consider that issue.

Mr. Kiser said in regard to the goal to install traffic calming measures, there have been two accidents within the last ten days on Matoaka Court due to cut-through traffic, and there are a lot of cut-through streets in the City.

Mr. Kiser also said it is crucial that Williamsburg Area Transportation expand the hours of trolley service. Students need late night rides and cutting it off at 10:00 p.m. is not in the best interest of the entire City. In response to Mr. Kiser’s comment about trolley service, Mayor Haulman said Council is currently working with the Student Assembly regarding the possibility of businesses staying open later on the weekends and running trolley service at appropriate hours.

There being no additional comment the Open Forum was closed.

There being no additional business, at 8:10 p.m., Mr. Freiling moved that the City Council meeting of November 1, 2010 be adjourned. Mr. Pons seconded the motion which carried by unanimous roll call vote.

Approved: December 9, 2010

Clyde A. Haulman, Mayor

Donna F. Scott, City Council Clerk